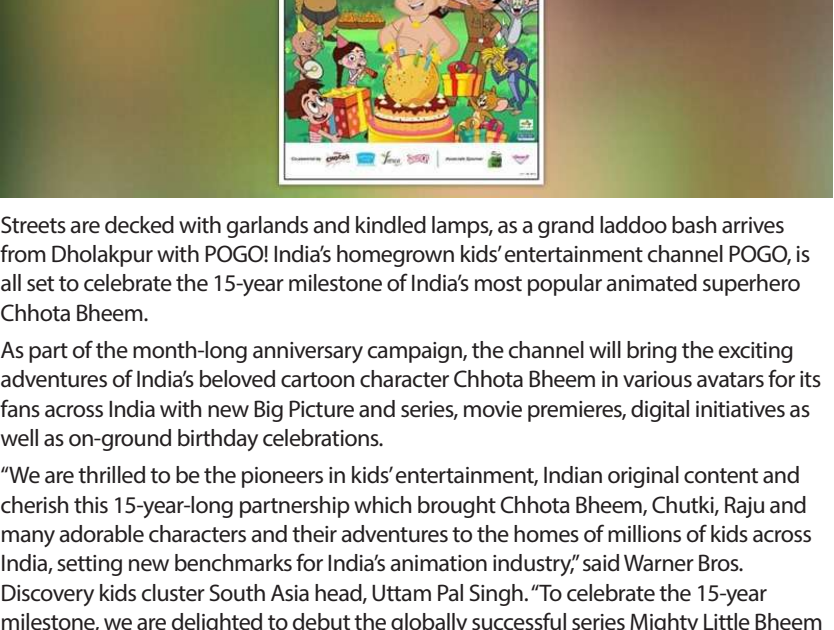


## INDUSTRY NEWS

### Indian animation segment grew by 25 per cent to reach INR 38 billion in 2022: FICCI EY Report 2023

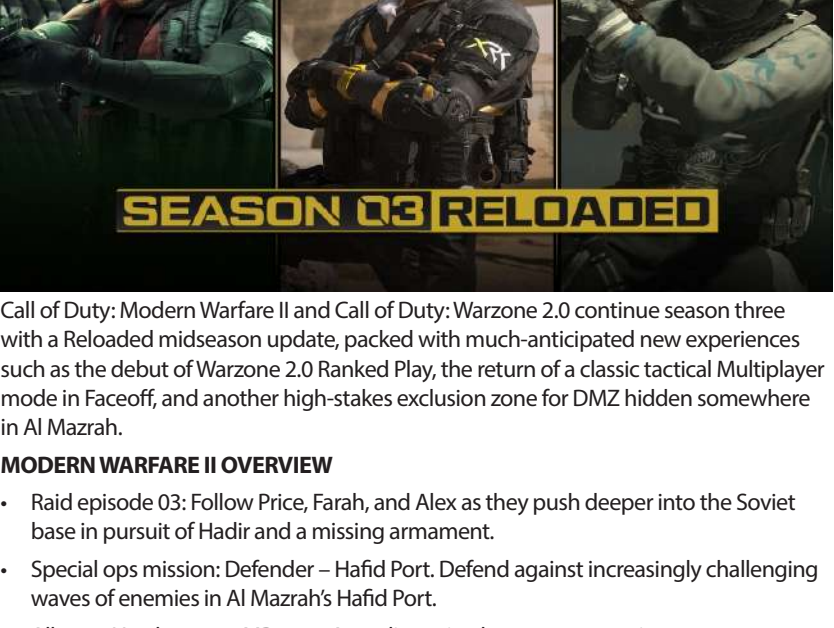


The FICCI EY Report 2023 revealed that as content production resumed, service demand – both domestic and export – increased, resulting in the animation and VFX segment growing 29 per cent and crossing INR 100 billion for the first time. The animation and VFX segment exceeded its pre-COVID-19 levels in 2022 and reached INR 107 billion. The Indian animation industry that touched great heights with world-class series and features grew 25 per cent over 2021 to reach INR 38 billion in 2022, 71 per cent higher than the pre-pandemic levels.

Read more:

<https://www.animationxpress.com/latest-news/indian-animation-segment-grew-by-25-per-cent-to-reach-inr-38-billion-in-2022-ficci-ey-report-2023/>

### POGO marks 15 years of India's beloved 'Chhota Bheem' with exciting month-long celebrations



Streets are decked with garlands and kindled lamps, as a grand laddoo bash arrives from Dholakpur with POGO! India's homegrown kids' entertainment channel POGO, is all set to celebrate the 15-year milestone of India's most popular animated superhero Chhota Bheem.

As part of the 15-year anniversary campaign, the channel will bring the exciting adventures of India's beloved cartoon character Chhota Bheem in various avatars for its fans across India with new Big Picture and series, movie premieres, digital initiatives as well as on-ground birthday celebrations.

"We are thrilled to be the pioneers in kids' entertainment, Indian original content and cherish this 15-year-long partnership which brought Chhota Bheem, Chutki, Raju and many adorable characters and their adventures to the homes of millions of kids across India, setting new benchmarks for India's animation industry," said Warner Bros. Discovery kids cluster South Asia head, Uttam Pal Singh. "To celebrate the 15-year milestone, we are delighted to debut the globally successful series Mighty Little Bheem for the first time on Indian Television. This delectable adventure comedy series and our Chhota Bheem Big Pictures and movies will continue to engage audiences across the country."

Read more:

<https://www.animationxpress.com/latest-news/pogo-marks-15-years-of-indias-beloved-chhota-bheem-with-exciting-month-long-celebrations/>

### FICCI EY report 2023 shares Indian VFX segment grew 30 per cent to reach INR 50 billion

The content creators are upping their storytelling with marvellous VFX advancements. The recent FICCI EY report confirms the exponential growth of India's M&E space with VFX and post-production facilities moving up the value chain. The report states that the VFX segment grew 30 per cent to reach INR 50 billion.

Read more:

<https://www.animationxpress.com/latest-news/ficci-ey-report-2023-shares-indian-vfx-segment-grew-30-per-cent-to-reach-inr-50-billion/>

### 'Call of Duty: Modern Warfare II' and 'Call of Duty: Warzone 2.0' to roll out Reloaded update on 11<sup>th</sup> May



Call of Duty: Modern Warfare II and Call of Duty: Warzone 2.0 continue season three with a Reloaded midseason update, packed with much-anticipated new experiences such as the debut of Warzone 2.0 Ranked Play, the return of a classic tactical Multiplayer mode in Faceoff, and another high-stakes exclusion zone for DMZ hidden somewhere in Al Mazrah.

#### MODERN WARFARE II OVERVIEW

- Raid episode 03: Follow Price, Farah, and Alex as they push deeper into the Soviet base in pursuit of Hadir and a missing armament.
- Special ops mission: Defender – Hafid Port. Defend against increasingly challenging waves of enemies in Al Mazrah's Hafid Port.
- Alboran Hachery 6v6 MP map: A medium-sized core map experience set on a remote, windswept facility.
- Giant Infection, 3v3 faceoff: Experience Infected on a massive scale and engages in small team skirmishes with the return of Faceoff.

Read more:

<https://www.animationxpress.com/games/call-of-duty-modern-warfare-ii-and-call-of-duty-warzone-2-0-to-roll-out-reloaded-update-on-11-may/>

### Online gaming becomes fourth-largest segment in Indian M&E sector; reaches INR 135 billion mark – FICCI-EY Report 2023

Thanks to the 2020 Covid-19 pandemic, the Indian gaming scenario has observed positive growth as many opted for gaming to pass their time in that duration. Since then there's no going back, it is one of those industries which is on constant rise from all aspects. Online gaming and esports have observed unprecedented growth in the last two years and people are choosing gaming as a full-time profession. The recent FICCI-EY Media and Entertainment report 2023 'Windows of Opportunity' states that online gaming in India can grow to INR 231 billion by 2025 at a CAGR of 20 per cent over four years.

Here are the key findings of the FICCI-EY Report:

#### Overall online gaming growth

- The online gaming segment grew 35 per cent in 2022 to reach INR 135 billion. It is the fourth-largest segment of the Indian M&E sector
- The count of online gamers in India grew to reach 421 million in 2022 and of these, around 90 to 100 million are frequent players of games
- Transaction-based game revenues grew 39 per cent while casual gaming grew 20 per cent
- Transaction-based game revenues crossed INR 100 billion
- Fantasy sports growth was driven by the resumption of sporting events, including some marquee events like FIFA, Asia Cup, IPL and T20 World Cup
- Close to 25 per cent of online gamers are paid gamers
- Online game viewing and streaming became an alternate entertainment option to OTT consumption and social media

Read more:

<https://www.animationxpress.com/latest-news/online-gaming-becomes-fourth-largest-segment-in-indian-m-e-sector-reaching-inr-135b-mark-ficci-ey-report-2023/>

## ACADEMICS & ACTIVITIES

### Art Workshop

An Art Workshop was organised at the centre for students of Arena Animation.



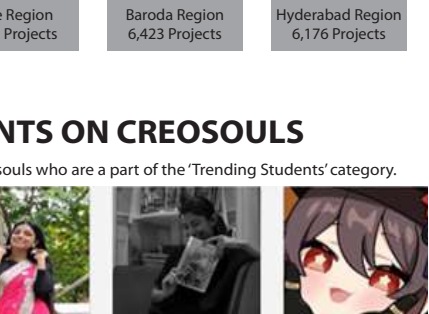
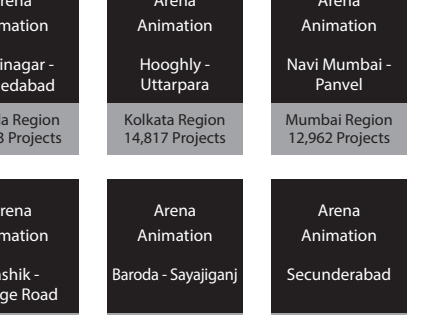
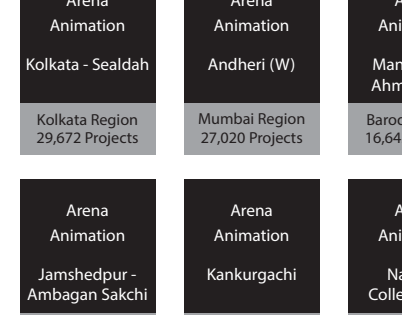
### Seminar on the AVGC Industry and its Career Opportunities

The session was conducted across various cities to help budding AVGC industry aspirants determine ideal job paths & the future scope of their careers.



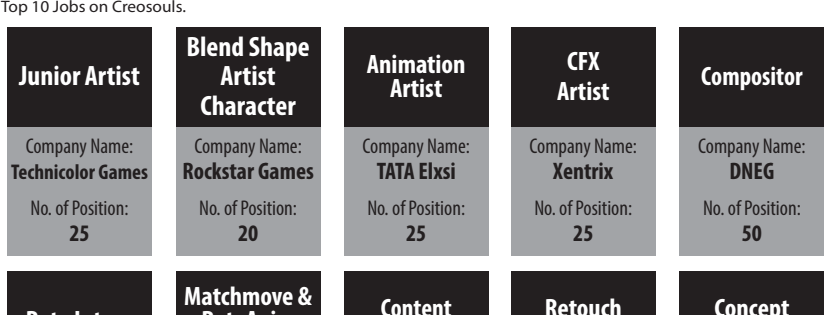
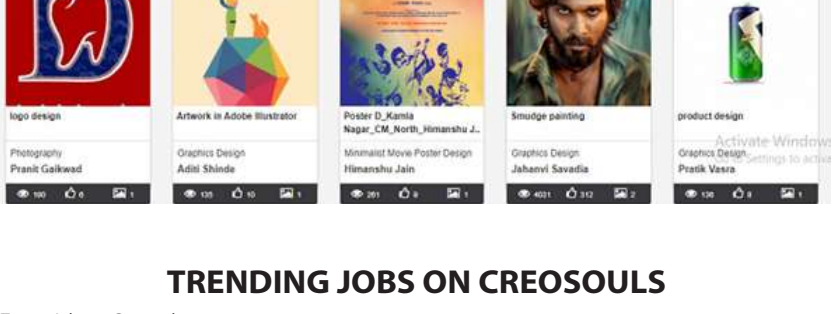
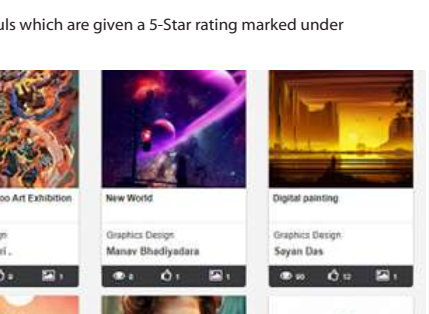
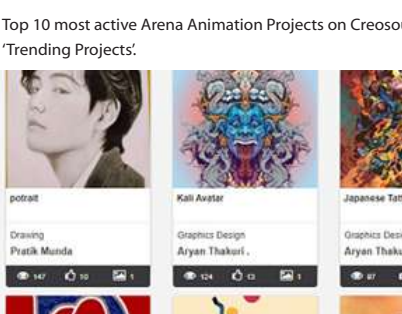
### Workshop on Filmmaking, AR/VR & Gaming

The workshop was conducted to educate students about the courses & skills offered at Arena Animation. Our expert briefed students about the various opportunities available in the industry today & guided them on how they could pursue their career path with ease.



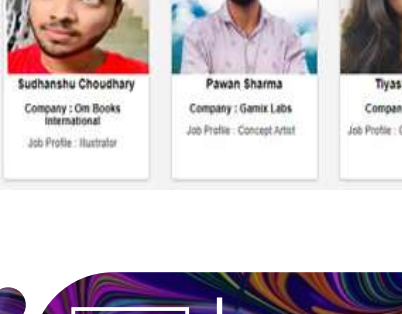
### Film Festival

One of our Arena centres hosted an international film festival. Many vibrant performances took place at the event.



### AVGC Sector Exhibition

One of our centres conducted an exhibition on the AVGC sector. Our experts helped educate aspiring students & parents to gain insights about the AVGC industry and its job opportunities.



## ARENA GAMING

There's no iota of doubt that India is on its way to becoming the next Gaming hub for reasons including increased penetration of the internet and affordable smartphones.

With more than 900 gaming startups & Mumbai serving as the headquarters for most of them, let's look at what & where India has played so far.

Uttar Pradesh, Maharashtra, Rajasthan, Bihar and West Bengal have ranked as the top 5 gaming states in the country as per the MPL report. The report goes on to reveal the leading gaming districts in UP and they are Lucknow, Kanpur, Varanasi, Ghaziabad and Allahabad. Apparently, these combine to 36% of total gamers from the state. The most popular games in the country are Carrom, Poker, Fruit Dart, Block Puzzle, Snakes & Ladders and Ludo Dice. With the growing number of players in Tier II cities, there's also been an increase in the youth wanting to learn Game Designing & Game Development. From playing games to now designing & developing games, the youth today are in the most perfect spot.

### GAMING MAP OF INDIA

India Mobile Gaming Report 2022 by MPL



## CREOSOULS NEWS

### APRIL 2023 CREOSOULS UPDATES FOR ARENA ANIMATION

- 4,649 new students have joined Creosouls
- The students uploaded a total of 5,670 new projects
- 5 new Arena Centres were added last month
- Additionally, 279 new job recruitments were done during this period

### TRENDING INSTITUTES ON CREOSOULS

Top 10 most active Arena Animation Institutes on Creosouls which are marked under 'Trending Institutes'.

<b>Arena Animation</b> Kolkata - Sealdah Company : Ondeksh Kolkata Region 29,072 Projects	<b>Arena Animation</b> Andheri (W) Company : EBS Pvt Ltd Mumbai Region 27,020 Projects	<b>Arena Animation</b> Moinagar - Ahmedabad Company : Scriban pat Ltd Baroda Region 16,643 Projects	<b>Arena Animation</b> Hooghly - Uttarpara Company : Aashu Agar Kolkata Region 14,817 Projects	<b>Arena Animation</b> Navi Mumbai - Panvel Company : Maya Design Mumbai Region 12,962 Projects
<b>Arena Animation</b> Jamshedpur - Ambagan Sakchi Company : Om Books International Kolkata Region 12,441 Projects	<b>Arena Animation</b> Kankurgachi Company : Gamex Labs Kolkata Region 10,880 Projects	<b>Arena Animation</b> Nashik - College Road Company : Chirag Pune Region 9,942 Projects	<b>Arena Animation</b> Baroda - Sayajigani Company : Ramu Jager Pvt. Ltd. Baroda Region 6,423 Projects	<b>Arena Animation</b> Secunderabad Company : Storm To Day Hyderabad Region 6,176 Projects

### TRENDING STUDENTS ON CREOSOULS

Top 10 most active Arena Animation Students on Creosouls who are a part of the 'Trending Students' category.

<b>Jaaneen Khutun</b> KOLKATA-SEALDAH STATION 6662 Projects	<b>Souvik Paul</b> KOLKATA-UTTARPARA 10004 Projects	<b>payal Roy</b> KOLKATA-SEALDAH STATION 2064 Projects	<b>Nandini Chakraborty</b> KOLKATA-SEALDAH STATION 2030 Projects	<b>Abhishek Mallik</b> KOLKATA-SEALDAH STATION 1965 Projects
<b>Hosha Kambar</b> KOLKATA-SEALDAH STATION 1962 Projects	<b>Ankit Goswami</b> KOLKATA-SEALDAH STATION 1902 Projects	<b>Arjun K Pandit</b> KOLKATA-SEALDAH STATION 1867 Projects	<b>Jaaneen Khutun</b> KOLKATA-SEALDAH STATION 1863 Projects	<b>Bakam Bha</b> KOLKATA-SEALDAH STATION 1829 Projects

### TRENDING PROJECTS ON CREOSOULS

Top 10 most active Arena Animation Projects on Creosouls which are given a 5-Star rating marked under 'Trending Projects'.

<b>Portrait</b> Project : Pratik Mondal Company : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Kali Avatar</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Japanese Tatami Art Exhibition</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Graphic Design</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Digital painting</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur
<b>Logo design</b> Project : Pratik Mondal Company : Animesh Design Arjun Thakur	<b>Arts and Crafts</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Project : Animesh Design</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Graphic design</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur	<b>Product design</b> Project : Animesh Design Arjun Thakur Graphic Design Arjun Thakur

### TRENDING JOBS ON CREOSOULS

Top 10 Jobs on Creosouls.

<b>Junior Artist</b> Company Name: Technicolor Games No. of Position: 25	<b>Blend Shape Artist Character</b> Company Name: Rockstar Games No. of Position: 20	<b>Animation Artist</b> Company Name: TATA Elxsi No. of Position: 25	<b>CFX Artist</b> Company Name: Xentrix No. of Position: 25	<b>Composer</b> Company Name: DNEG No. of Position: 50
<b>Roto Intern</b> Company Name: Folks VFX No. of Position: 40	<b>Makimove &amp; FotoAnim Artist</b> Company Name: Technicolor No. of Position: 20	<b>Content Writer</b> Company Name: EBS Pvt. Ltd. No. of Position: 10	<b>Retouch Artist</b> Company Name: Ramu Jager Pvt. Ltd. No. of Position: 10	<b>Concept Artist</b> Company Name: Gamex Labs No. of Position: 10

### TRENDING PLACEMENTS ON CREOSOULS

Top 10 Placements on Creosouls.

<b>PATIL AAKHIL</b> Company : Ondeksh Job Profile : UI/UX Designer	<b>Nishant</b> Company : EBS Pvt Ltd Job Profile : Content Writer	<b>Arjun Jain</b> Company : Scriban pat Ltd Job Profile : Graphic Designer	<b>RAGADIV, JAYU GOPAL</b> Company : Aashu Agar Job Profile : Video Editor	<b>Prasanth P</b> Company : Maya Design Job Profile : Founder & 3D Graphic Designer
<b>Sumanth Choudhary</b> Company : Om Books International Job Profile : Illustrator	<b>Pawan Sharma</b> Company : Gamex Labs Job Profile : Content Writer	<b>Tijasha Sarkar</b> Company : Chirag Job Profile : Graphic Designer	<b>Animesh Jain</b> Company : Ramu Jager Pvt. Ltd. Job Profile : Graphic Designer	<b>SHANU Yashan S</b> Company : Storm To Day Job Profile : Graphic Designer

## PLACEMENT HIGHLIGHTS

### TOP 5 PLACEMENTS



**RITESH KUMAR**  
Sr. 3D Artist  
The Luminant Media  
₹58,000 PM



**AMIT SHARMA**  
3D Artist  
Simulanis Solutions Pvt. Ltd.  
₹41,000 PM



**ANSHUL PARIHAR**  
Composer  
Badi Picture Pvt. Ltd.  
₹40,000 PM



**MAYUR MANDANI**  
3D Generalist  
Catalyst  
₹40,000 PM



**PRAPTI GUPTA**  
Web & Graphic Designer  
Cvent India Pvt. Ltd.  
₹37,500 PM

### Highest Placement Company

