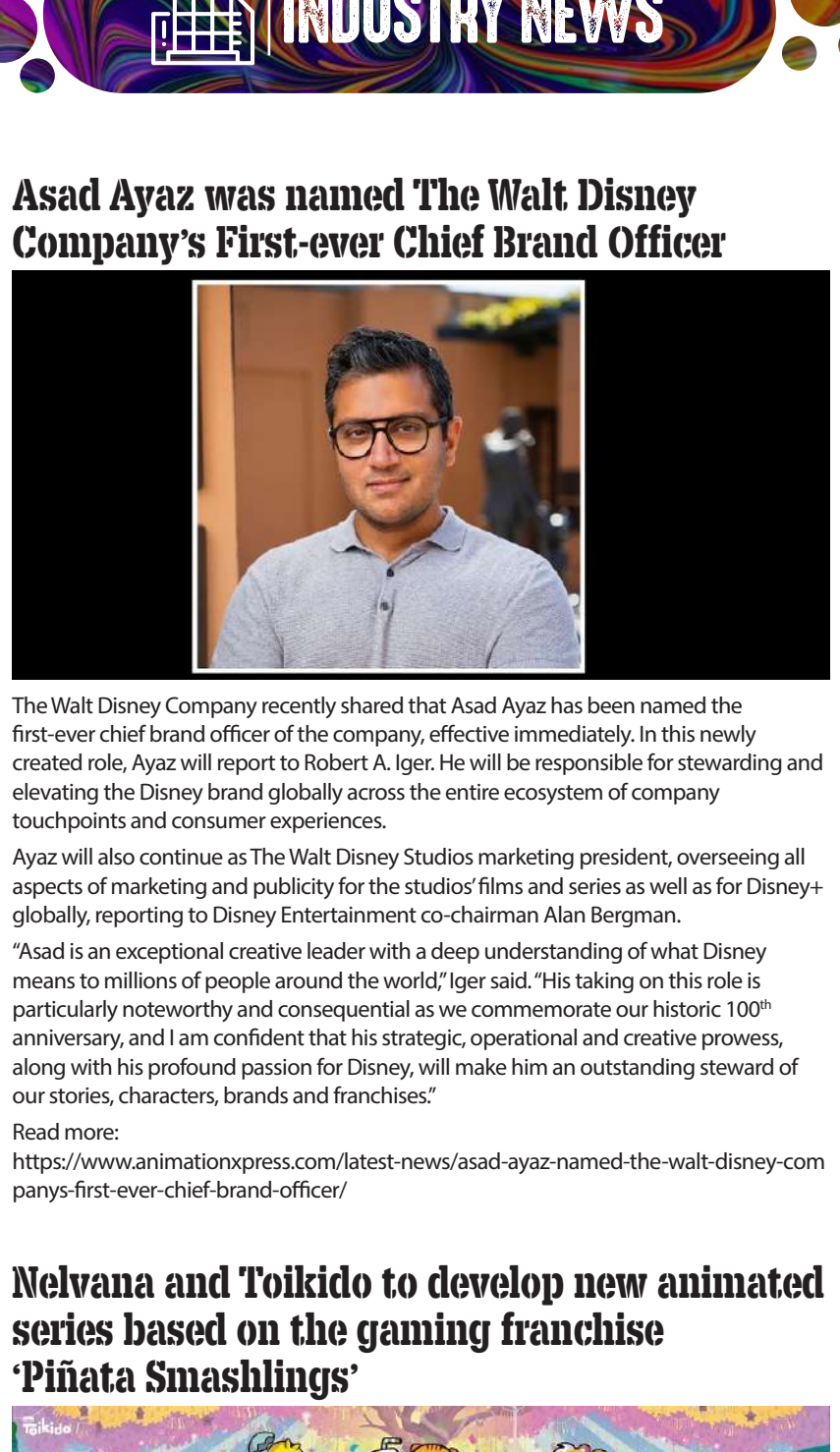


# ARENA ANIMATION

## ENTERTAINMENT EXPRESS

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### INDUSTRY NEWS

#### Asad Ayaz was named The Walt Disney Company's First-ever Chief Brand Officer



The Walt Disney Company recently shared that Asad Ayaz has been named the first-ever chief brand officer of the company, effective immediately. In this newly created role, Ayaz will report to Robert A. Iger. He will be responsible for stewarding and elevating the Disney brand globally across the entire ecosystem of company touchpoints and consumer experiences.

Ayaz will also continue as The Walt Disney Studios marketing president, overseeing all aspects of marketing and publicity for the studios' films and series as well as for Disney+ globally, reporting to Disney Entertainment co-chairman Alan Bergman.

"Asad is an exceptional creative leader with a deep understanding of what Disney means to millions of people around the world," Iger said. "His taking on this role is particularly noteworthy and consequential as we commemorate our historic 100<sup>th</sup> anniversary, and I am confident that his strategic, operational and creative prowess, along with his profound passion for Disney, will make him an outstanding steward of our stories, characters, brands and franchises."

Read more:  
<https://www.animationexpress.com/latest-news/asad-ayaz-named-the-walt-disney-companys-first-ever-chief-brand-officer/>

#### Nelvana and Toikido to develop new animated series based on the gaming franchise 'Piñata Smashlings'



Corus Entertainment's Nelvana has teamed up with Toikido to develop a new animated kids' series based on gaming IP, Piñata Smashlings.

While Nelvana is an international producer, distributor and licensor of children's animated and live-action content, Toikido is a London-based entertainment company at the cutting edge of digital design and toys.

"Toikido is an innovative new company that has quickly achieved success turning popular gaming properties into toys and apparel for a global audience," said Nelvana president Pam Westman. "Their first in-house IP, Piñata Smashlings has already garnered massive hype ahead of its launch this summer and we can't wait for fans of the brand to see the new character-driven series that will expand the amusing Piñataverse world and showcase its characters as they've never seen them before."

"Building on the momentum of our achievements bringing successful gaming properties into toys and apparel, we developed Piñata Smashlings in-house as a truly innovative IP, and are pleased to add an animated series to our plans," said Toikido founder & CEO Darian Gamhain.

Read more:  
<https://www.animationexpress.com/latest-news/nelvana-and-toikido-to-develop-new-animated-series-based-on-gaming-franchise-pinata-smashlings/>

#### VFX studio Jellyfish Pictures expands into India and appoints Jasjit Singh to run operations



VFX and animation company Jellyfish Pictures has expanded into India and hired producer Jasjit Singh as general manager to run operations. As per a report by Deadline, the UK-based company has opened its production outpost in Mumbai.

Singh joined the company in November 2022. Before that, he was a senior producer at DNEG Group-owned ReDefine, where he worked across post-production, VFX and animation production. He has also worked in Cosmos Maya and Prime Focus World, among other places. Of his new position, he said, "I am thrilled to have the opportunity to become part of the Jellyfish Pictures family. The company culture and ethics create a great place to work, and I anticipate an exciting and fast-paced future ahead of us."

Jellyfish CEO David Patton said that Singh is one of the most admired leaders within the Indian VFX industry. "His proven experience in managing complex VFX projects, coupled with his excellent people-focused management skills, gives me great confidence that Jellyfish Pictures will quickly build a very strong and diverse talent base within India," Patton added.

The company employs over 300 artists across five UK studios and has employed people around the world as well. As told to Deadline, the company will soon employ over 500 creatives based around the world. "Given that India is home to so many fantastic VFX and animation artists, it makes perfect sense for us to set up a base in Mumbai to ensure we can work closely with the very best of this incredible talent," Patton told Deadline. He believes that the studio will have over 100 artists working from Mumbai by the end of this year.

Read more:  
<https://www.animationexpress.com/latest-news/vfx-studio-jellyfish-pictures-expands-into-india-and-appoints-jasjit-singh-to-run-operations/>

#### Web3 platform Ultra launches games store for next-gen games



Ultra, a video gaming entertainment platform which bridges the gap between web2 and web3 PC gaming, launched Ultra Games, its next-generation games store for PC games and web3 PC titles.

Ultra Games aims to solve existing challenges in PC gaming with a more Web3-powered approach that reduces fees and creates new revenue streams for developers, enables genuine ownership for players and offers unique community-building and engagement features. Encompassing a storefront, curated library and powerful analytics, Ultra Games launches with an extensive catalogue of games including web3 titles Cards of Ethnicity, Cross the Ages, and MARS4 and much-loved PC games and gaming series such as Lords of the Fallen, The Walking Dead Definitive Series, WR7C, the Siberia series and the Beholder series. The platform has been rigorously beta tested with a passionate community of more than 1,000 gamers worldwide.

Read more:  
<https://www.animationexpress.com/games/web3-platform-ultra-launches-games-store-for-next-gen-games/>

#### Government of India brings new rules for online gaming, bans betting



To protect the safety and trust of the Digital Nagrik, the Ministry of Electronics and IT, Government of India today notified amendments to the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, related to online gaming and the spread of false and misleading information regarding government business.

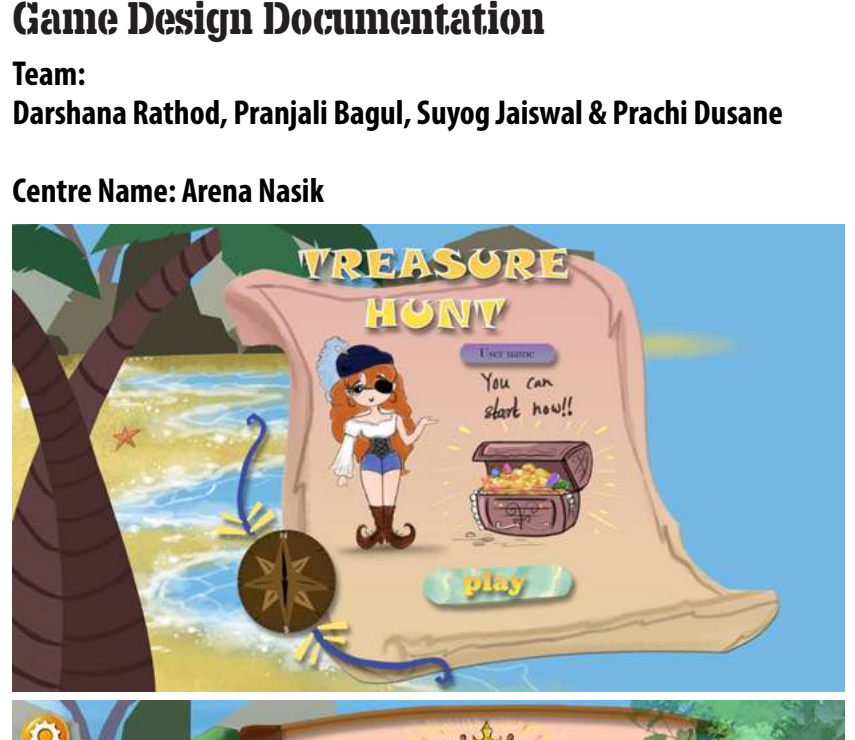
"It is Prime Minister Narendra Modi's vision and goal that young Indians get every opportunity possible to create startups and innovate for the world. Online gaming is certainly a huge opportunity for India and Young Indians," said Union Minister of State for Electronics and Information Technology Rajeev Chandrasekhar. "We see the Indian online gaming ecosystem to expand and grow into a multi-billion dollar industry and be an important catalyst to India's one trillion-dollar digital economy goal by 2025-26, with very clear restrictions on online wagering and betting."

Read more:  
<https://www.animationexpress.com/latest-news/government-of-india-amends-it-rules-banning-new-rules-for-online-gaming/>

### ACADEMICS & ACTIVITIES

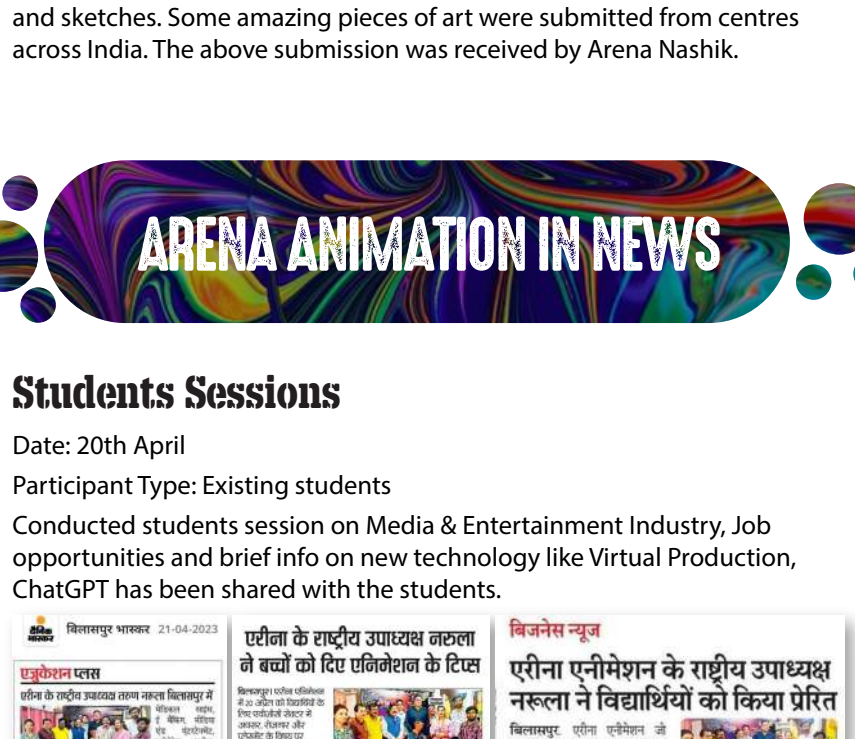
#### Kite Flying Activity

On the occasion of Makar Sankranti, one of our centres hosted a kite flying activity for students to experience the real essence of the festival. A few of our students who took part enjoyed their time with food, fun & friends.



#### Pleasure Trip to Simcha Island

The trip to Simcha Island was no less than a visit to an amusement park. It was a quick getaway to refresh our students & relieve them from the daily stress of assignments & learning.



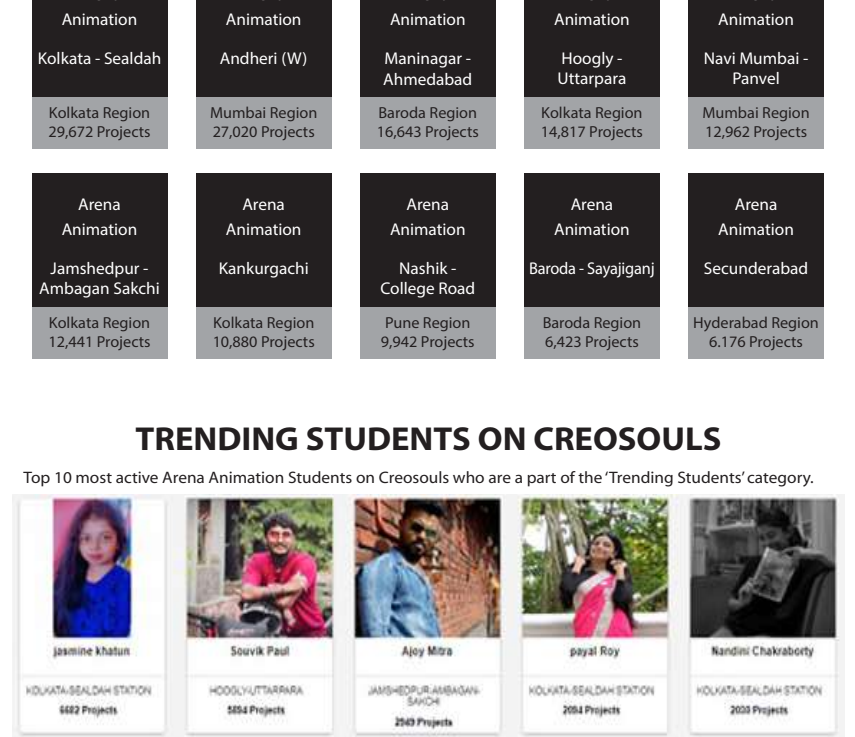
#### Seminar on the AVGC Industry and its Career Opportunities

The session was conducted across various cities to help budding AVGC industry aspirants determine ideal job paths & the future scope of their careers. 295 students attended this informative seminar.



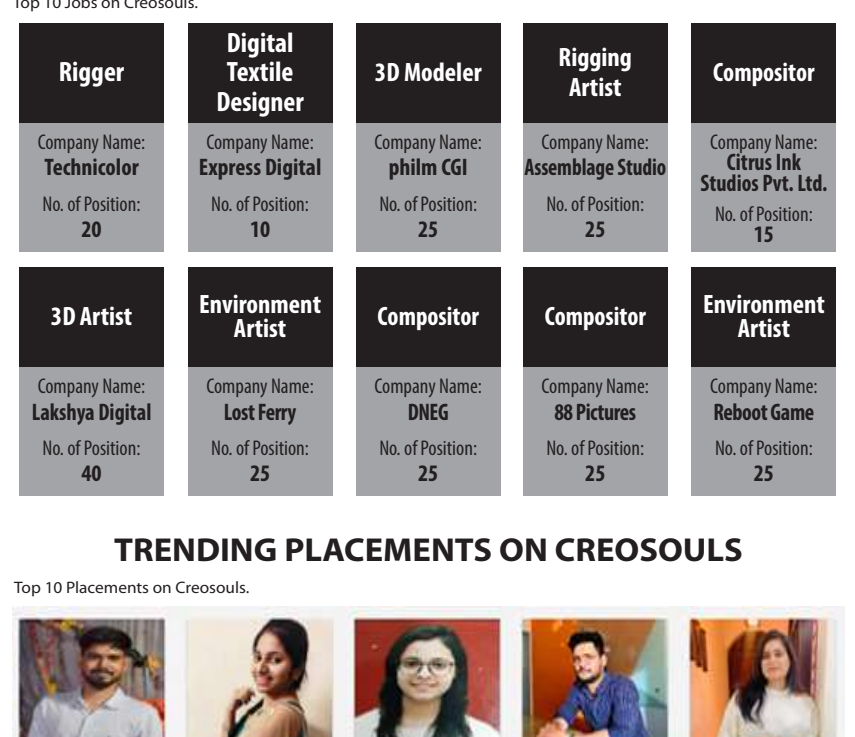
#### Silver Jubilee Function

One of our Arena centres hosted the 25<sup>th</sup> Anniversary Celebration at their campus. Over 100 students, alumni & various delegates joined us in the grand celebration.



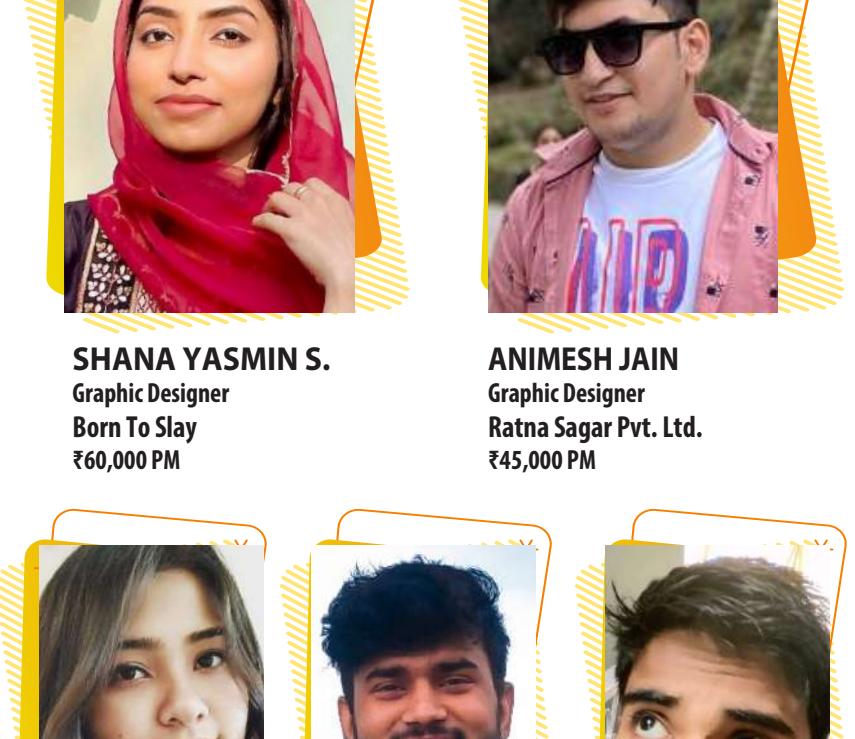
#### Workshop on Graphic Designing and Photography

The workshop was conducted to educate students about the courses & skills we offer at Arena Animation in Graphic Designing & Photography. Our expert briefed students about the various opportunities available in the industry today & guided them on how they could pursue their career path with ease.



#### ASIFA Event

Arena Animation celebrated International Animation Day with the sheer support of Asifa India. On this day, several industry experts including Hitesh Bara, Yashoda Parthasarthy, Rupali Gatti, Abhirama Tejas & Karan Parekh, shared valuable industry insight. The event concluded on a great note, winners in the professional & student categories were handed over the Award of Excellence.



#### 'The 'Celebrate Excellence' Event

The Media and Entertainment Skills Council (MESC) hosted the 'Celebrate Excellence' event at NFDCE, Mumbai. A few eminent personalities from the M&E Industry graced the event including - Shri Ramesh Sippy, the Chairman of MESC and Mr. Ashish Kulkarni, the Vice Chairman of MESC. The event witnessed the active participation of expert trainers and industry stalwarts.

During the event, MESC felicitated training centres and expert trainers for their outstanding contributions. The event ended with an announcement of the 'MESC Golden Skill Awards' that will be held in March, 2024.



### ARENA GAMING

#### Game Design Documentation

**Team:**  
Darshana Rathod, Pranjali Bagul, Suyog Jaiswal & Prachi Dusane

**Centre Name:** Arena Nashik



Arena gaming conducted an activity to test students skill on user interface and sketches. Some amazing pieces of art were submitted from centres across India. The above submission was received by Arena Nashik.

### ARENA ANIMATION IN NEWS

#### Students Sessions

Date: 20th April

Participant Type: Existing students

Conducted students session on Media & Entertainment Industry, Job opportunities and brief info on new technology like Virtual Production, ChatGPT has been shared with the students.



#### EVENT & COMPETITION

#### Arena Premier League

The 'Arena Premier League' worked as a great opportunity for students to come together and play cricket. It was a platform to showcase their skills and talent. 100 students participated in the event.



### CREOSOUKS NEWS

#### MARCH 2023 CREOSOUKS UPDATES FOR ARENA ANIMATION

- 2,867 new students have joined Creosouks
- The students uploaded a total of 5,670 new projects
- 2 new Arena Centres were added last month
- Additionally, 320 new job recruitments were done during this period

#### TRENDING INSTITUTES ON CREOSOUKS

Top 10 most active Arena Animation Institutes on Creosouks which are marked under 'Trending Institutes'.

<b>Arena Animation</b> Kolkata - Sealdah Kolkata Region 29,672 Projects	<b>Arena Animation</b> Andheri (W) Mumbai Region 27,020 Projects	<b>Arena Animation</b> Maninagar - Ahmedabad Baroda Region 16,643 Projects	<b>Arena Animation</b> Hooghly - Howrah Kolkata Region 14,817 Projects	<b>Arena Animation</b> New Mumbai - Ranvel Mumbai Region 12,963 Projects
<b>Arena Animation</b> Ambangachur - Jamnagan Kolkata Region 12,481 Projects	<b>Arena Animation</b> Kankurgachi Kolkata Region 10,882 Projects	<b>Arena Animation</b> Nashik - College Road Pune Region 9,842 Projects	<b>Arena Animation</b> Baroda - Sayajigang Baroda Region 6,423 Projects	<b>Arena Animation</b> Secunderabad Hyderabad Region 6,178 Projects

#### TRENDING STUDENTS ON CREOSOUKS

Top 10 most active Arena Animation Students on Creosouks who are a part of the 'Trending Students' category.

<b>Jasmin Khatoon</b> HOOGHLY REGION 200 Projects	<b>Savita Paul</b> HOOGHLY REGION 188 Projects	<b>Arpit Mitta</b> KOLKATA REGION 188 Projects	<b>Rajul Ray</b> HOOGHLY REGION 200 Projects	<b>Narvika Chakraborty</b> HOOGHLY REGION 200 Projects
<b>Ashish Khatoon</b> HOOGHLY REGION 188 Projects	<b>Rishi Karanwar</b> HOOGHLY REGION 188 Projects	<b>Anshu Gokarn</b> HOOGHLY REGION 188 Projects	<b>Karan Prasad</b> HOOGHLY REGION 188 Projects	<b>Jasmin Khatoon</b> HOOGHLY REGION 188 Projects

#### TRENDING PROJECTS ON CREOSOUKS

Top 10 most active Arena Animation Projects on Creosouks which are given a 5-Star rating marked under 'Trending Projects'.

<b>Project Name</b> Shree Krishna Kolkata Region 5.0 Rating	<b>Project Name</b> Shree Krishna Kolkata Region 5.0 Rating	<b>Project Name</b> Shree Krishna Kolkata Region 5.0 Rating	<b>Project Name</b> Shree Krishna Kolkata Region 5.0 Rating	<b>Project Name</b> Shree Krishna Kolkata Region 5.0 Rating
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#### TRENDING JOBS ON CREOSOUKS

Top 10 Jobs on Creosouks.

<b>Rigger</b> Company Name: Technicolor No. of Positions: 20	<b>Digital Textile Designer</b> Company Name: Express Digital No. of Positions: 10	<b>3D Modeler</b> Company Name: philm CGI No. of Positions: 25	<b>Rigger Artist</b> Company Name: Assemblage Studio No. of Positions: 25	<b>Composer</b> Company Name: Citrus Ink Studios Pvt. Ltd. No. of Positions: 15
<b>3D Artist</b> Company Name: Lakshya Digital No. of Positions: 40	<b>Environment Artist</b> Company Name: Lost Ferry No. of Positions: 25	<b>Composer</b> Company Name: DNEG No. of Positions: 25	<b>Composer</b> Company Name: 88 Pictures No. of Positions: 25	<b>Environment Artist</b> Company Name: Reboot Game No. of Positions: 25

#### TRENDING PLACEMENTS ON CREOSOUKS

Top 10 Placements on Creosouks.

<b>Ashish Khatoon</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Nisha Lakshmi</b> Job Profile: UI/UX Designer Salary: ₹60,000 PM	<b>Srinidhi</b> Job Profile: UI/UX Designer Salary: ₹60,000 PM	<b>Deepak Jaiswal</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Ravindra Gokarn</b> Job Profile: Graphic Designer Salary: ₹60,000 PM
<b>Vishal Singh</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Arpit Mitta</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Arpit Mitta</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Arpit Mitta</b> Job Profile: Graphic Designer Salary: ₹60,000 PM	<b>Arpit Mitta</b> Job Profile: Graphic Designer Salary: ₹60,000 PM

### PLACEMENT HIGHLIGHTS

#### TOP 5 PLACEMENTS



**SHANA YASMIN S.**  
Graphic Designer  
Born To Slay  
₹60,000 PM

**ANIMESH JAIN**  
Graphic Designer  
Ratna Sagar Pvt. Ltd.  
₹45,000 PM



**TIYASHA SARKAR**  
Graphic Designer  
Chingari  
₹41,000 PM

**PAWAN SHARMA**  
Content Artist  
Gamix Labs  
₹32,000 PM

**SUDHANSHU CHOUDHARY**  
Illustrator  
Om Books International  
₹30,000 PM

#### Highest Placement Company

**Highest Salary** ₹60,000/- **Company Name** BORN TO SLAY