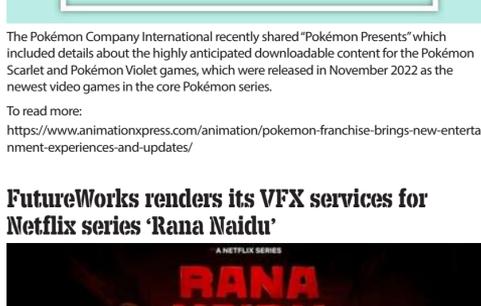




INDUSTRY NEWS

Government aims to boost AVGC sector; plans to enhance incentives and promote original IPs, says I&B Secretary Apurva Chandra at CII



The government is considering raising the quantum of incentives offered under the Incentive Scheme for audio-visual co-production and shooting of foreign films in India as part of its effort to strengthen the growth of the animation, visual effects, gaming, and comics (AVGC) sector and its ecosystem, said Government of India, Ministry of Information and Broadcasting (I&B) Secretary, Apurva Chandra at the inaugural of the CII Summit FX – 4th Global AVGC & Immersive Media Summit, in New Delhi, on 8 August.

To read more: <https://www.animationpress.com/latest-news/government-aims-to-boost-avgc-sector-plans-to-enhance-incentives-and-promote-original-ips-saysib-secretary-apurva-chandra-at-cii/>

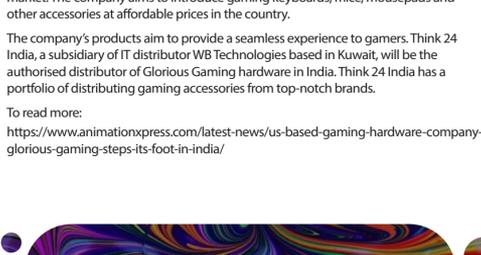
Pokémon franchise brings new entertainment experiences and updates



The Pokémon Company International recently shared 'Pokémon Presents' which included details about the highly anticipated downloadable content for the Pokémon Scarlet and Pokémon Violet games, which were released in November 2022 as the newest video games in the core Pokémon series.

To read more: <https://www.animationpress.com/animation/pokemon-franchise-brings-new-entertainment-experiences-and-updates/>

FutureWorks renders its VFX services for Netflix series 'Rana Naidu'



FutureWorks worked with Netflix on its new official adaptation of the popular American drama series Ray Donovan. Like the original, Rana Naidu is about a celebrity fixer who takes care of his clients' problems, including everything from bribes to crime scene clean-ups.

To read more: <https://www.animationpress.com/vfx/futureworks-renders-its-vfx-services-for-netflix-series-rana-naidu/>

Action-packed sequel 'Gadar 2' trailer released with VFX by Pixel Digital Studio and Prisca



Gadar 2 official trailer starring Sunny Deol and Ameesha Patel is out. And from the looks of it, has many VFX shots.

The film is a sequel to Gadar: Ek Prem Katha, a cross-border period drama released in 2001. In Gadar 2, Deol and Patel reprise their roles as Tara Singh and Sakina, respectively. Also, reprising his role is the actor Utkarsh Sharma – son of the film's director Anil Sharma – who played the role of Tara Singh and Sakina's son Charanjeet Singh in Gadar. Not much is revealed about the plot of the film, but it seems like a continuation of the first film, taking off some years post the partition. Charanjeet Singh has grown up and somehow gets involved with the Pakistan army, while Tara Singh goes on to rescue his son. On the story and dialogue-front, from the looks of the trailer, there is the typical Pakistan-bashing.

To read more: <https://www.animationpress.com/latest-news/action-packed-sequel-gadar-2-trailer-released-with-vfx-by-pixel-digital-studio-and-prisca/>

US-based gaming hardware company Glorious Gaming steps its foot in India



US-based lifestyle gaming company Glorious Gaming has formally entered the Indian market. The company aims to introduce gaming keyboards, mice, mousepads and other accessories at affordable prices in the country.

The company's products aim to provide a seamless experience to gamers. Think 24 India, a subsidiary of IT distributor WB Technologies based in Kuwait, will be the authorised distributor of Glorious Gaming hardware in India. Think 24 India has a portfolio of distributing gaming accessories from top-notch brands.

To read more: <https://www.animationpress.com/latest-news/us-based-gaming-hardware-company-glorious-gaming-steps-its-foot-in-india/>

ACADEMICS & ACTIVITIES

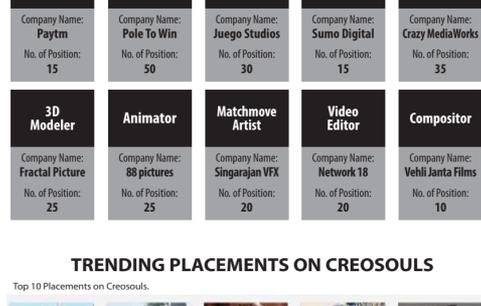
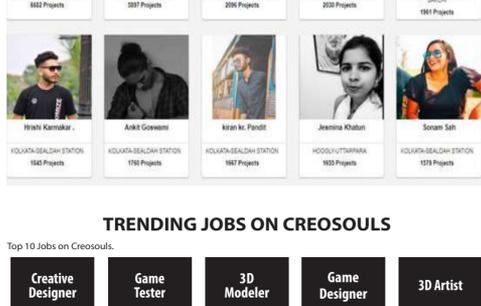
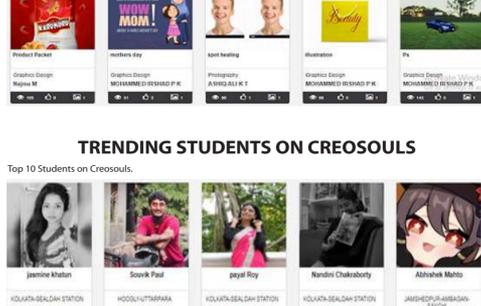
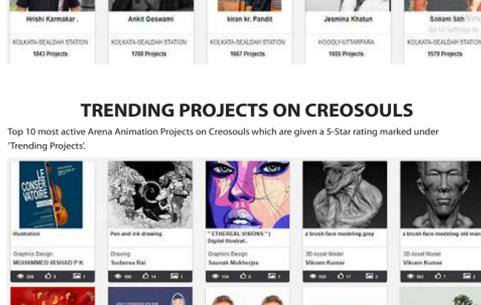
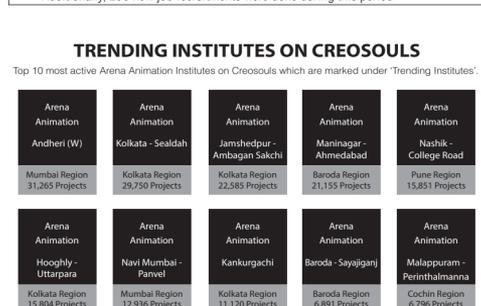
World Paper Bag Day

Celebrating World Paper Bag Day on July 12th, 2023, was a meaningful endeavour aimed at promoting awareness about the environmental advantages of paper bags in comparison to their plastic counterparts. Our initiative involved engaging students and followers in an artistic activity, inviting them to express their creativity on brown paper bags. The central theme of this activity revolved around our environment and nature, promoting its sustainable choices and the positive impact paper bags can have on our planet.



MEME Fest Finale

Arena Animation announced Meme competition in July for the entire month, where we received amazing Memes from the students from all zones. The finale was on 6th August. We had Cyrus Broacha who conducted the session, roasted Memes and announced the winners. It was a fantastic event as everyone enjoyed Cyrus's roast.



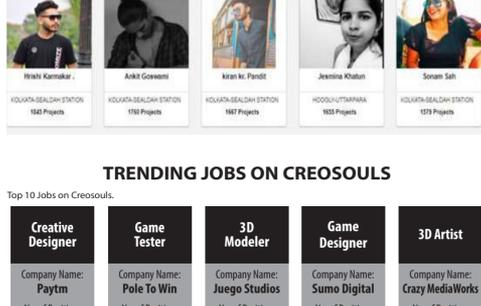
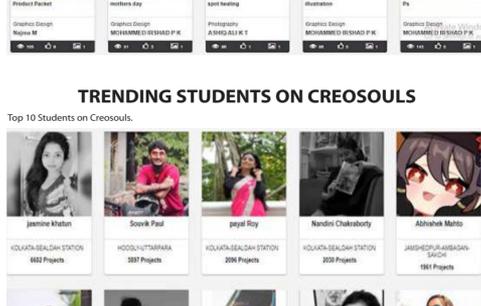
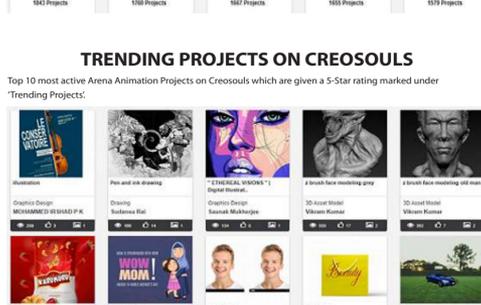
Perspective Pune

Arena Animation's Perspective 2023 in Pune was a remarkable success. It featured insightful sessions by esteemed industry luminaries, Mr. Anirban Das, the VFX Head of ReDefine, Pune and Mr. Soughata Majumdar, a seasoned Senior Character Artist at Avalon Corp, graced the occasion with their expertise. Their insights guided students into the world of AVGC.



ARENA GAMING

Gaming characters and assets created by our students.



CREASOULS NEWS

JULY 2023 CREASOULS UPDATES FOR ARENA ANIMATION

- 2,032 new students have joined Creasouls
- The students uploaded a total of 10,946 new projects
- 06 new Arena Centres were added last month
- Additionally, 256 new job recruitments were done during this period

TRENDING INSTITUTES ON CREASOULS

Top 10 most active Arena Animation Institutes on Creasouls which are marked under 'Trending Institutes':

Arena Animation Andheri (W) Mumbai Region 31,265 Projects	Arena Animation Kolkata - Sealdah Kolkata Region 29,750 Projects	Arena Animation Jamshedpur - Ambagan Sakchi Kolkata Region 22,585 Projects	Arena Animation Maninagar - Ahmedabad Baroda Region 21,155 Projects	Arena Animation Nashik - College Road Pune Region 15,851 Projects
Arena Animation Hooghly - Uttarpara Kolkata Region 15,804 Projects	Arena Animation Navi Mumbai - Panvel Mumbai Region 12,936 Projects	Arena Animation Kankurgachi Kolkata Region 11,120 Projects	Arena Animation Baroda - Sayajigani Baroda Region 6,891 Projects	Arena Animation Malappuram - Perinthalmanna Cochin Region 6,796 Projects

TRENDING STUDENTS ON CREASOULS

Top 10 most active Arena Animation Students on Creasouls who are a part of the 'Trending Students' category.

Jasmin Khatun KOLKATA-SEALDAH STATION 842 Projects	Souvik Paul HOODKUTTAPARA 1014 Projects	payal Roy KOLKATA-SEALDAH STATION 1014 Projects	Nandini Chakraborty KOLKATA-SEALDAH STATION 1010 Projects	Abhishek Mahato JAMSHEDPUR-AMBAGAN-SAKCHI 1981 Projects
Hemish Kumar KOLKATA-SEALDAH STATION 1043 Projects	Ansh Goswami KOLKATA-SEALDAH STATION 1160 Projects	Kiran K. Pandey KOLKATA-SEALDAH STATION 1047 Projects	Jasmin Khatun HOODKUTTAPARA 1010 Projects	Souvik Paul KOLKATA-SEALDAH STATION 1014 Projects

TRENDING PROJECTS ON CREASOULS

Top 10 most active Arena Animation Projects on Creasouls which are given a 5-Star rating marked under 'Trending Projects':

Graphics Design MONSIEUR-DESIGNER.PK 100 Projects	Paint and ink drawing Sourav Raj 100 Projects	"ETHICAL VISIONS" Project Review Sourav Raj 100 Projects	A brush face modeling guy Vikram Kumar 100 Projects	A brush face modeling old man Vikram Kumar 100 Projects
Graphics Design MONSIEUR-DESIGNER.PK 100 Projects	characters design meetha ray 100 Projects	3D modeling Ansh Goswami 100 Projects	Illustration Jasmin Khatun 100 Projects	Graphics Design MONSIEUR-DESIGNER.PK 100 Projects

TRENDING STUDENTS ON CREASOULS

Top 10 Students on Creasouls.

Jasmin Khatun KOLKATA-SEALDAH STATION 842 Projects	Souvik Paul HOODKUTTAPARA 1014 Projects	payal Roy KOLKATA-SEALDAH STATION 1014 Projects	Nandini Chakraborty KOLKATA-SEALDAH STATION 1010 Projects	Abhishek Mahato JAMSHEDPUR-AMBAGAN-SAKCHI 1981 Projects
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TRENDING JOBS ON CREASOULS

Top 10 Jobs on Creasouls.

Creative Designer Company Name: Paytm No. of Position: 15	Game Tester Company Name: Pole To Win No. of Position: 50	3D Modeler Company Name: Juego Studios No. of Position: 30	Game Designer Company Name: Sumo Digital No. of Position: 15	3D Artist Company Name: Crazy MediaWorks No. of Position: 35
3D Modeler Company Name: Fractal Picture No. of Position: 25	Animator Company Name: 88 pictures No. of Position: 25	Matchmove Artist Company Name: Singargan VFX No. of Position: 20	Video Editor Company Name: Network 18 No. of Position: 20	Composer Company Name: Vehi Janta Films No. of Position: 10

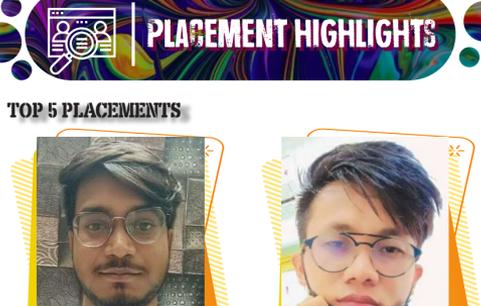
TRENDING PLACEMENTS ON CREASOULS

Top 10 Placements on Creasouls.

Rishabh Kumar Verma Company: Choudhury Technologies Pvt. Ltd. Job Profile: Senior Manager	Kriti Boshiraja Company: SNS Global Services Pvt. Ltd. Job Profile: Graphic Designer	Ashish Gupta Company: Celex Door Productions Pvt. Ltd. Job Profile: VFX and Motion Graphics Artist	Mehar Pruthi Company: AAT online Job Profile: Video Editor	Shubham Sharma Company: Jentel Pvt. Ltd. Job Profile: Senior Designer
Kiran Kora Company: Entika Agency Job Profile: Graphic Designer	Priya Mishra Company: Aurora Design Job Profile: 3D Modeling	Deepak Company: Arista Cafe Job Profile: Graphic Designer	Shruti Kore Company: Jeevika Job Profile: Graphic Designer	Rishabh Kumar Verma Company: Jentel Pvt. Ltd. Job Profile: Senior Graphic Designer

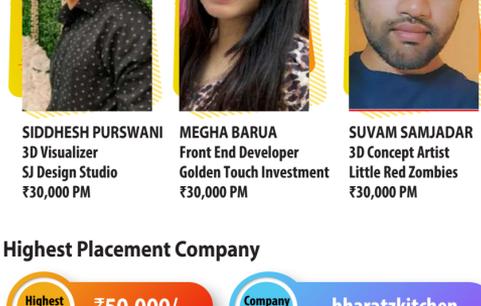
PLACEMENT HIGHLIGHTS

TOP 5 PLACEMENTS



RISHAB YADAV
Video Editor
bharatzkitchen
₹50,000 PM

SHEM RANDINTHAR SONGATE
Graphic Designer
Alwasel
₹50,000 PM



SIDDHESH PURSWANI
3D Visualizer
SJ Design Studio
₹30,000 PM

MEGHA BARUA
Front End Developer
Golden Touch Investment
₹30,000 PM

SUVAH SAMADAR
3D Concept Artist
Little Red Zombies
₹30,000 PM

Highest Placement Company

Highest Salary: ₹50,000/- Company Name: bharatzkitchen