



# YOUR GUIDE TO A GREAT CAREER IN MEDIA & ENTERTAINMENT.





**DISCOVER  
A WORLD  
FULL OF EXCITING  
POSSIBILITIES.**

# IS THE QUESTION OF YOUR CAREER AFTER 12TH STILL UP IN THE AIR?



## CONFUSED WHAT TO CHOOSE FROM?

MEDIA & ENTERTAINMENT  
ENGINEERING  
MEDICINE  
ARCHITECTURE  
CHARTERED ACCOUNTANCY  
COMPANY SECRETARY  
B.COM  
MBA  
BBA  
LAW

- Are these questions running through your mind?
- Is a degree enough?
- Will I require any specific skills?  
Will any company hire me?

# DO YOU WANT TO BE JUST ANOTHER GRADUATE?



**8.5%**

India's unemployment  
rate in October 2019.\*

\*Source: Centre for Monitoring Indian Economy (CMIE)

An estimated  
**404.9** million people  
employed in India  
during May-August 2019.\*

\*Source: [economictimes.indiatimes.com](http://economictimes.indiatimes.com)

In **2017/18**  
India's unemployment  
rate – highest in  
at least 45 years.\*

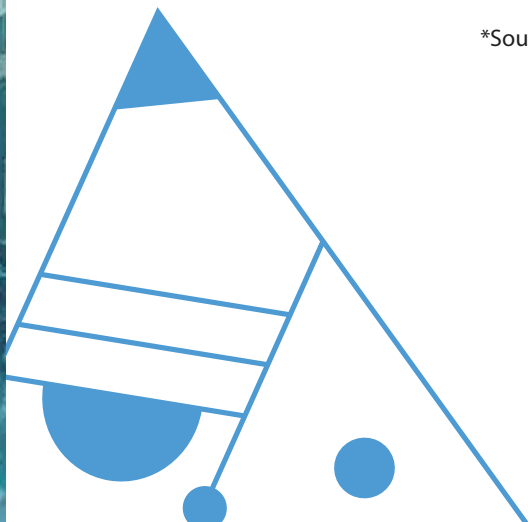
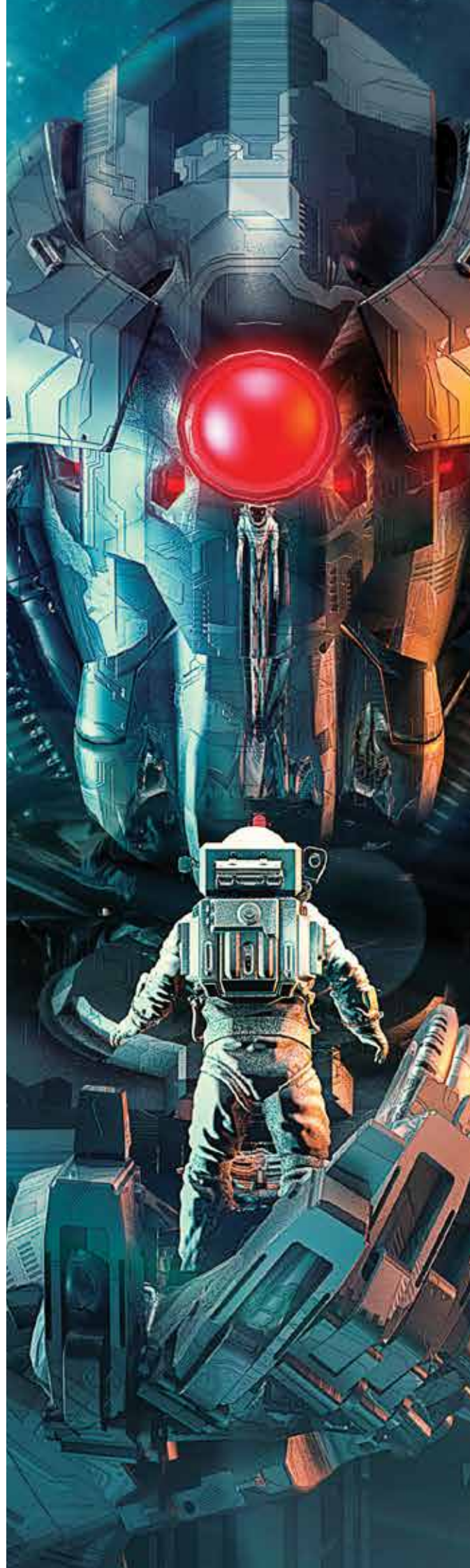
\*Source: [indiatoday.in](http://indiatoday.in)

# **PURSUE A CAREER IN MEDIA & ENTERTAINMENT, THE GROWING INDUSTRY WITH MULTIPLE OPPORTUNITIES**

The Media & Entertainment industry is anticipated to grow at a Compound Annual Growth Rate (CAGR) of 13.10% during 2018-23.\*

An ever-growing, expansive industry, it offers multiple job opportunities in Animation, VFX, Gaming, Broadcast Design, Digital Advertising & Marketing, UX-UI Design, Graphic & Web Design, Augmented Reality and Virtual Reality. And, that too, with a range of job profiles that are not only in-demand, but also versatile.

\*Source: <https://www.ibef.org>



# NUMBERS THAT SPEAK VOLUMES

## **65 Lakh Jobs**

Including direct, indirect and induced employment that the Media and Entertainment industry offers

## **₹2 Lakh Crores**

Projected growth of Media and Entertainment industry by 2020\*

## **₹11,360 Crores**

Indian Animation & VFX industry by 2020\*

## **₹6,830 Crores**

Online Gaming segment by 2020\*

## **₹862 Billion**

Indian TV and Advertising industry by 2020\*

## **₹192 Billion**

Film Making industry in 2020\*

## **Up to ₹87.1 Billion**

VFX industry in 2020\*

## **829 Million**

Internet users by 2021\*

## **₹369 Billion**

Estimated revenue of print media till 2020\*

# REASONS FOR GROWTH IN THE MEDIA & ENTERTAINMENT INDUSTRY



ROBUST  
DEMAND



POLICY  
SUPPORT



ATTRACTIVE  
OPPORTUNITIES



MOBILE INTERNET  
BOOM



CONTENT  
CONSUMPTION  
ACROSS PLATFORMS



VERSATILE  
JOB PROFILES



## **WHAT IS THE SCOPE OF OPPORTUNITIES IN MEDIA & ENTERTAINMENT?**

- » Advertising, Print, Television, Outdoor, Film Making, Graphic Design, Web Design & Development and Gaming are some of the booming sectors of the Media & Entertainment industry.
- » India's great media consumption demands an enormous amount of content generation. And, in turn, promises thousands of job opportunities.
- » The use of advanced tools and technologies in the process of content creation and development has opened doors for students to be employable in these sectors.

# WHAT WOULD YOU LIKE TO MAKE A CAREER IN?

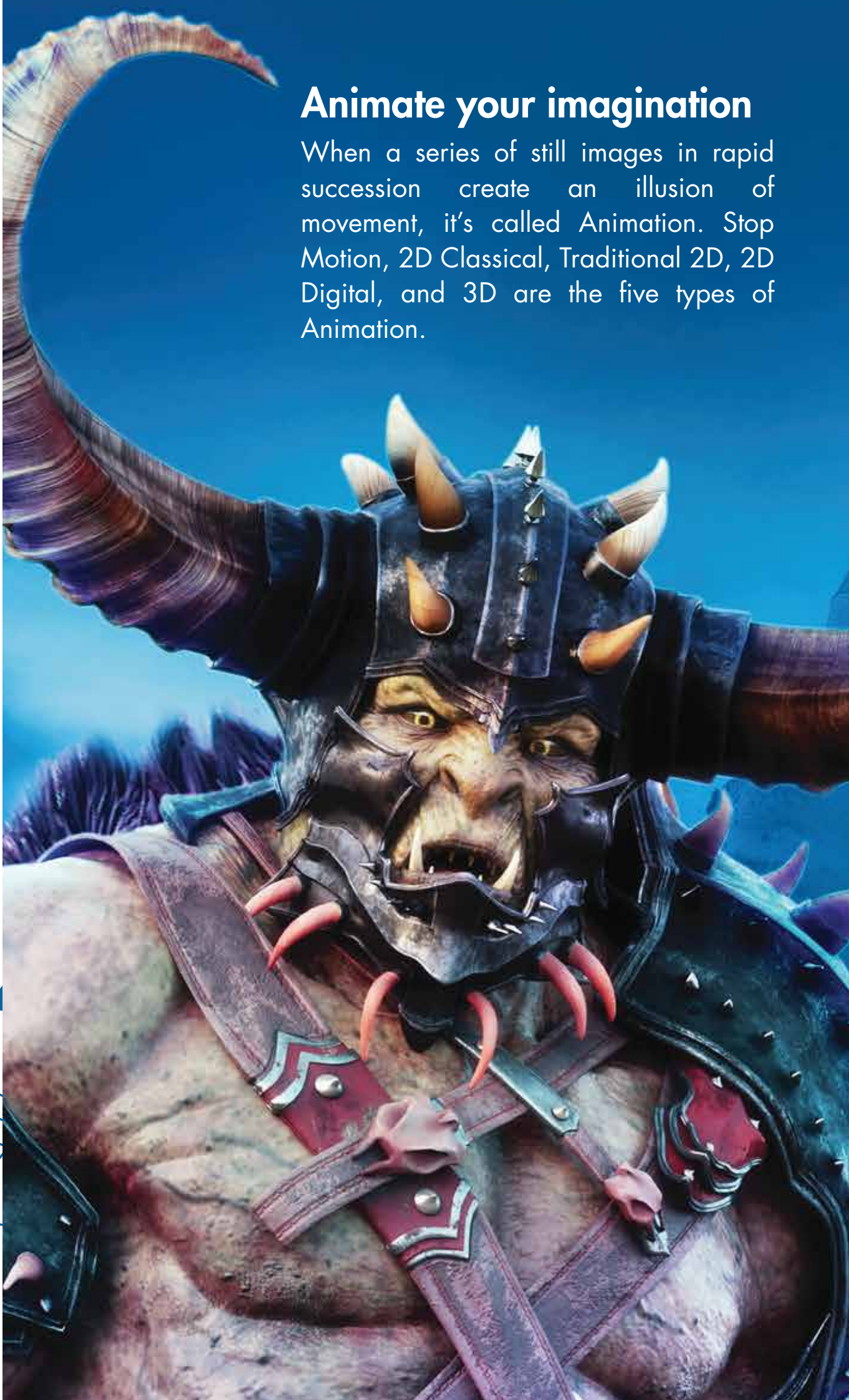
- » ANIMATION
- » VISUAL EFFECTS
- » GAMING
- » BROADCAST DESIGN
- » DIGITAL ADVERTISING, MARKETING
- » UX-UI DESIGN
- » GRAPHIC & WEB DESIGN
- » AUGMENTED REALITY & VIRTUAL REALITY



# ANIMATION

## Animate your imagination

When a series of still images in rapid succession create an illusion of movement, it's called Animation. Stop Motion, 2D Classical, Traditional 2D, 2D Digital, and 3D are the five types of Animation.





## Trending Skills

- » Character Animation
  - » Character Designing
  - » Layout & Storyboarding
  - » Assets Artist
  - » Character FX
- 

## Trending Softwares & Tools

- » Autodesk 3ds Max
  - » Autodesk Maya
  - » Blender
- 

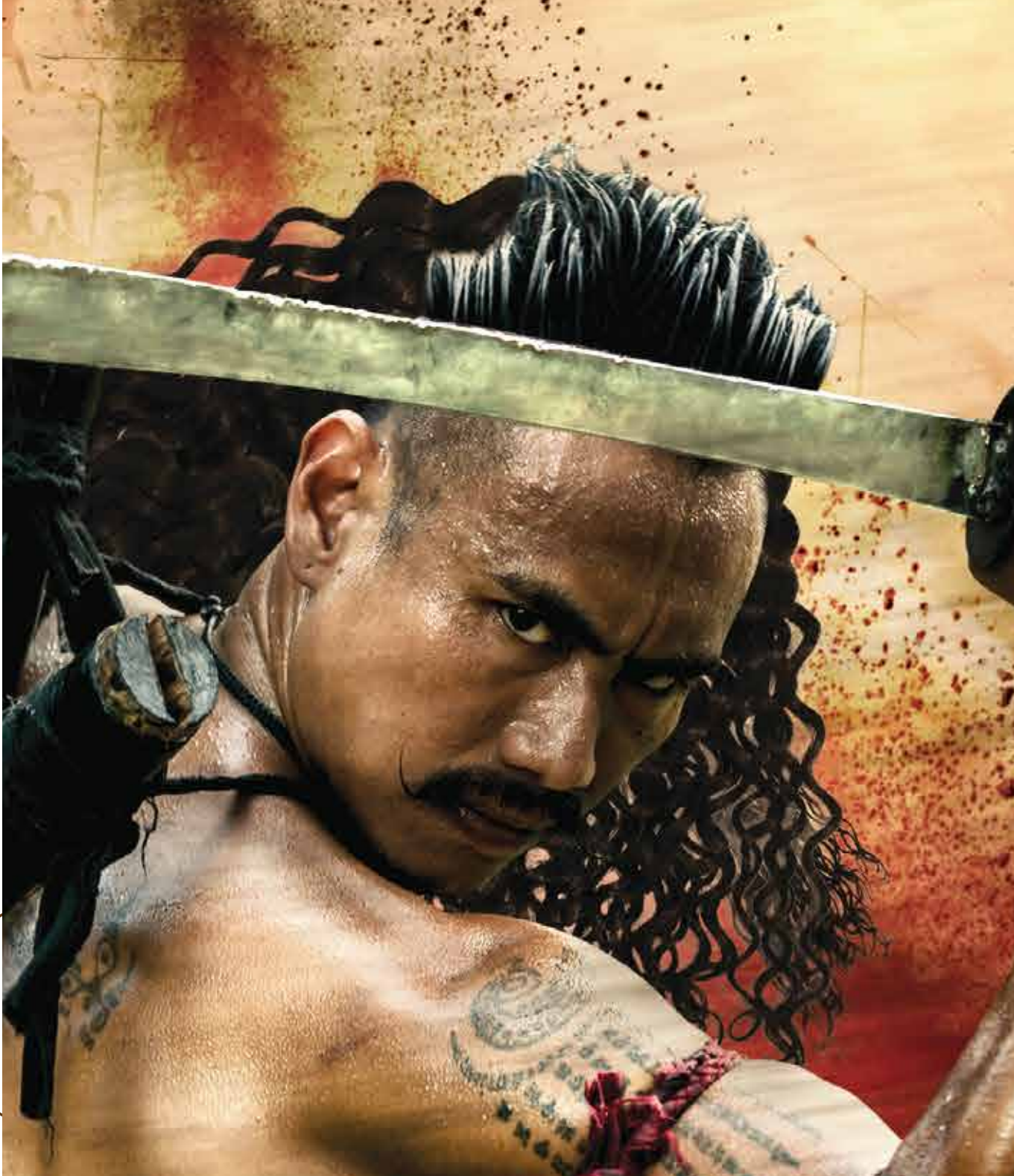
## Animation Studios

- » Technicolor India (Bengaluru)
- » Assemblage Entertainment (Mumbai)
- » Xentrix Studios (Bengaluru)
- » DQ Entertainment (Hyderabad)
- » Green Gold Animation Studio (Hyderabad)

Average Salary Range:

**₹18,000 - ₹32,000**

# VISUAL EFFECTS



## Enhance your imagination with special effects

Love watching fantasy and sci-fi movies? Or those with imaginary worlds? They involve Visual Effects. Where live action footage is mixed with computer generated elements, characters or effects seamlessly. And you can't say what was shot live and what was computer-generated.



## Trending Skills

- » Concepts of Design & Composition, Light, Colour and Perspectives
  - » Photography & Cinematography
  - » Storytelling
  - » Film Language
- 

## Trending Softwares & Tools

- » Foundry's Nuke
  - » Silhouette
  - » 3D Equalizer
  - » Houdini
- 

## VFX Studios

- » MPC Film *(Bengaluru)*
- » DNEG *(Mumbai, Chennai, Hyderabad and Chandigarh)*
- » Technicolor VFX *(Bengaluru)*
- » Trace VFX *(Mumbai)*
- » YRF Studios *(Mumbai)*

Average Salary Range:

**₹15,000 - ₹23,000**

# GAMING

## Be game for success

High performance smartphones have taken video games to a different level, making them the most popular and profitable form of entertainment. So much so that globally, the Gaming industry earns over ₹7138 crores and the maximum revenue over other categories in the Entertainment industry.





## Trending Skills

- » Game Artist  
*(Drawing, Design Concepts and 3D Visualization)*
  - » Game Designer  
*(Art and Visualization)*
  - » Game Developer  
*(Logic and Art)*
  - » Game Tester  
*(Logic and Effort)*
- 

## Trending Softwares & Tools

- » 2D Software:  
*Adobe Photoshop, Gimp, Spine, Adobe Animate, Toon Boom Harmony, Blender (2D Games)*
  - » 3D Software:  
*Autodesk 3ds Max, Autodesk Maya, Blender, ZBrush, Substance Painter*
  - » Game Engine:  
*Unity Engine, Unreal Engine*
- 

## Gaming Studios

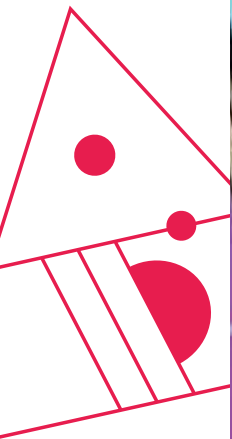
- » Lakshya Digital *(Gurugram & Pune)*
- » Rockstar Games *(Bengaluru)*
- » YOOZOO Games *(Pune)*
- » Sumo Video Games *(Pune)*
- » 99Games *(Pune & Udupi)*

Average Salary Range:  
**₹15,000 - ₹28,000**

# BROADCAST DESIGN

## Channel your creativity

Noticed the motion graphic designs for TV channels and shows? Creating them is the job of a Broadcast Designer. The Indent, Promo, Lower-third, Super, Snipe, Opening Title, Bumper, Transition, Over the Shoulder (OTS) etc. form the complete look and feel of a TV channel or show created by the Broadcast Designer.



The background of the page is a vibrant, abstract composition. On the left side, there is a vertical strip featuring a computer monitor displaying a blue and white abstract image. To the right of the monitor, the background is filled with a mix of purple, pink, and blue hues, overlaid with various geometric shapes, lines, and patterns, creating a dynamic and modern aesthetic.

## Trending Skills

- » Graphic Design
  - » Typography & Colour Theory
  - » Animation Principles
  - » 3D Design
- 

## Trending Softwares & Tools

- » Cinema 4D
  - » Adobe After Effects
  - » Adobe Premiere
  - » Unity
  - » Unreal Engine
- 

## TV Channels & Production Studios

- » Almost all TV channels and major production houses who create TV shows as well as shows for OTT platforms like Netflix, Amazon Prime, Zee5 and others

**Average Salary Range:**  
**₹15,000 - ₹18,000**

## Light up the digital world

Today, with the rise of digital, it is essential for any company to advertise on both search engines and social media. A Digital Marketing expert can provide a company with the best Search Engine Optimization (SEO), social media, and content strategy. And, if a website is user-friendly and optimized for conversion, it can increase a company's return on investment drastically by multiplying the conversion rate. Therefore, a UX expert is crucial.



## Trending Skills

- » Paid Social Media Advertising
- » Sales Skills
- » Specific Marketing Channel Expertise  
(Email, SEO, SEM, Social, etc.)
- » UX Research and UX Writing
- » Visual Communication

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## Trending Softwares & Tools

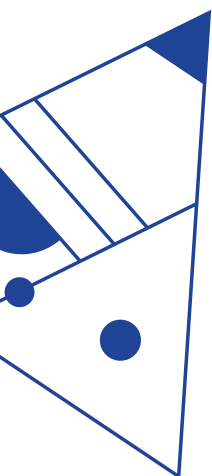
- » Canva:  
*A graphic web-based tool for marketers and bloggers*
- » Balsamiq:  
*For creating mockups, wireframes and websites*
- » Adobe XD:  
*All-in-one UX Design solution for designing websites, mobile apps, voice interfaces, games & more*

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## Digital Marketing Companies & Design Studios

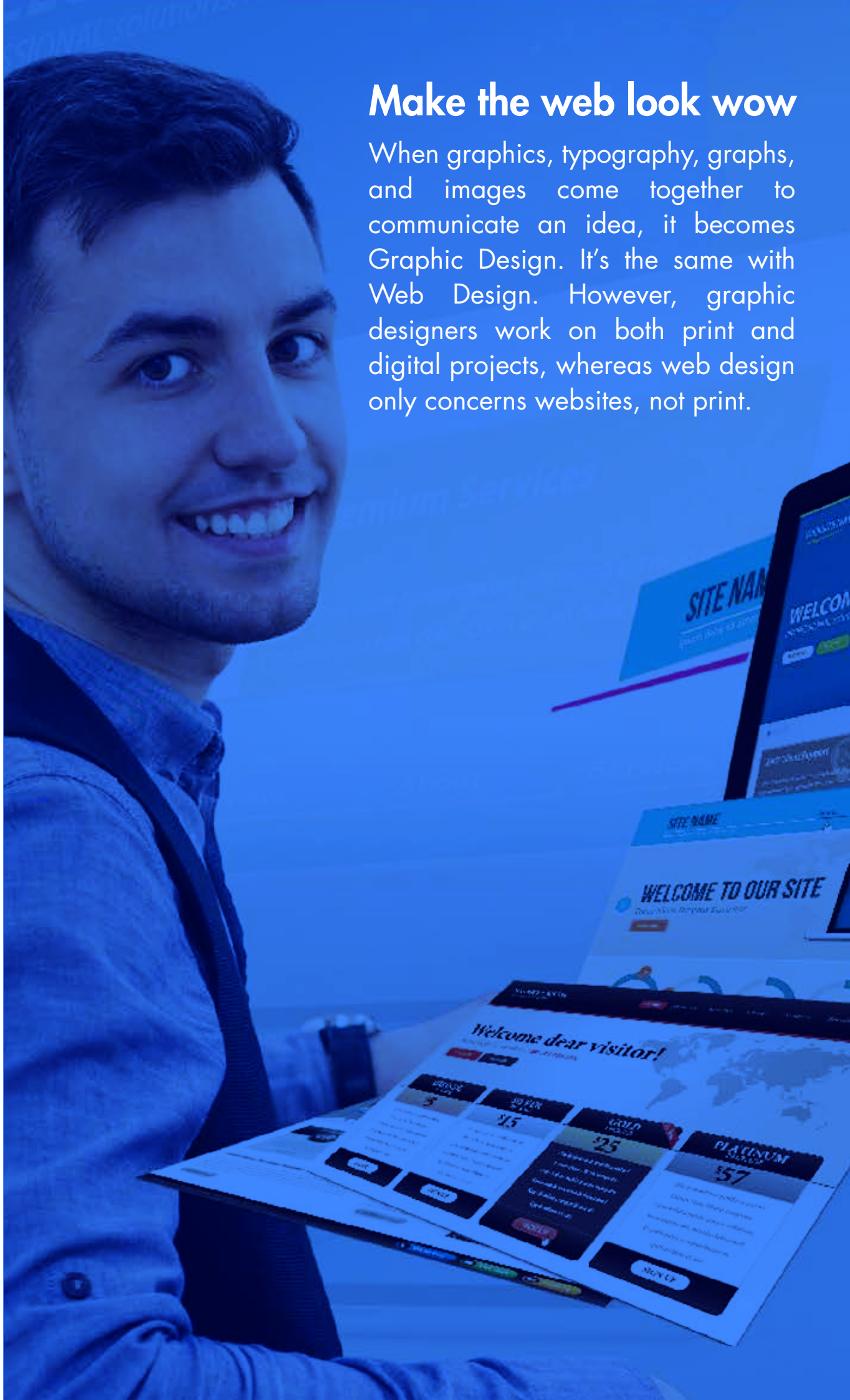
- » iProspect (Delhi, Bengaluru, Chennai, Mumbai)
- » WATConsult (Delhi, Bengaluru, Mumbai)
- » Webchutney (Gurugram, Bengaluru, Mumbai)
- » Mirum India (Delhi, Bengaluru, Hyderabad, Mumbai, Chennai)
- » Quasar Media (Mumbai, Gurugram, Bengaluru)

Average Salary Range:  
**₹15,000 - 25,000**



## Make the web look wow

When graphics, typography, graphs, and images come together to communicate an idea, it becomes Graphic Design. It's the same with Web Design. However, graphic designers work on both print and digital projects, whereas web design only concerns websites, not print.





## Trending Skills

- » Clarity in Communication
- » Creative Thinking with Ability to Convey Ideas through Design
- » Photoshop, Illustrator and InDesign
- » Basic HTML knowledge for Graphic Design
- » HTML5, Node.js, React JavaScript, CSS3, PHP for Web Design

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## Trending Softwares & Tools

- » For Graphic Designers:  
Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Corel PaintShop Pro, Gimp
- » For Web Designers:  
WordPress, WooCommerce, BigCommerce, Shopify, Adobe Dreamweaver

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## Web Studios

- » Queppelin *(Jaipur & Gurugram)*
- » Inkcadre Technosoft *(Ahmedabad)*
- » Intelivita *(Ahmedabad)*
- » Webnexs *(Chennai)*
- » Variance Infotech *(Ahmedabad)*

Average Salary Range:

**₹12,000 - 38,000**

# AUGMENTED REALITY & VIRTUAL REALITY



## Enter a revolutionary virtual world

AR/VR technology is the next big thing. It has the potential to impact all possible industry verticals. According to reports, Augmented Reality and Virtual Reality markets are expected to grow at an estimate of ₹6.5 crore by 2022.\*



## Trending Skills

### For AR Developers:

- » Augmented Reality SDK
- » Java
- » Working Knowledge of Unity or Unreal

### For VR Developers:

- » JavaScript
- » Sound Design
- » Technicalities in Unity and Unreal Engine
- » Latest UX Trends and Practices

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## Trending Softwares & Tools

- » Programming Language
- » Swift Programming Language  
(For iPhone App Developer)
- » Java, JavaScript, Python
- » Vuforia, ARKit, Wikitude, ARCore
- » Unity or Unreal


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## AR & VR Studios

- » GoPhygital (Mumbai)
- » Hedgehog Lab
- » Hyperlink Infosystem (Ahmedabad)
- » IndiaNIC Infotech (Ahmedabad)
- » CentrexLabs (Pune)

## Average Salary Range:

₹12,000 - 22,000



# HOW TO LAND YOUR DREAM JOB IN THE MEDIA & ENTERTAINMENT INDUSTRY?

## SOME TIPS ON HOW TO LAND YOUR DREAM JOB

- » Research about the company /studio on the internet before you send your job application.
- » Prepare a simple yet comprehensive resume for yourself, which includes your demo reel link.
- » Understand the recruitment process of the company you are applying to and prepare your demo reel accordingly.
- » Besides your demo reel, you would be required to give a studio test at the studio premises, so prepare well for it.
- » Make sure you are dressed neat and proper for the interview, as the first impression is the most important.
- » Communicate well during the interview as the interviewer is also evaluating your communication skills.
- » At the interview, the HR would evaluate you on specific qualities such as punctuality, teamwork, work ethics and a willing attitude to take up additional responsibilities when required.



# PORTFOLIO/SHOWREEL TIPS

- » Your Portfolio/Showreel should showcase your original work and not copied from others.
- » The expert will make an impression about your work in the first 10-15 seconds, so make sure you showcase your best work in the beginning. A demo reel should be of around 2-3 minutes duration. If your best work is around 60-90 seconds, then only showcase that. Include artworks, sketches or breakdown of your final work in your demo reel to showcase your ideas & concept development of your work.
- » If you are applying for a specific profile or role in a studio, for example, as a Lighting Artist, then include only that body of work in your show reel.
- » Do not add any music to your demo reel. The expert will have the sound turned off while watching a demo reel, unless it is a Character Animation demo reel which has a character speaking a dialogue.
- » Do not add title animation at the start of your demo reel, unless you are applying for a Motion Graphics profile. A still frame at the start, mentioning your full name & specialisation, and full name, email, contact number/s at the end of your demo reel is required.
- » Make sure you carry a neat print copy of your resume. You can expect questions on specific work showcased in your demo reel, so make sure you are prepared for it.
- » For artists, their demo reel is more important than their resume. Prepare your best works carefully and get it reviewed by your teacher or any professional before you send them.



# ABOUT ARENA ANIMATION

Arena Animation is a pioneer and one of the global leaders of education in the art, design, animation, VFX, gaming, AR, VR, media and entertainment education industry. As a reputed institute of learning and training, Arena Animation has an extensive network of centres and has trained over 4,50,000 students globally since its inception in 1996.

Arena Animation offers industry-evaluated, industry-relevant courses on Animation, VFX, VFX Film Making, Web & Graphics, Digital, Gaming, etc. to students aspiring for global careers in the Media and Entertainment industry.

## HERE'S WHAT YOU GET WITH ARENA ANIMATION



Training Methodology



Certified Faculty



Job-oriented, Industry-centric Curriculum



Placement Assistance



Seminars, Workshops  
Industry Interaction, etc.



Portfolio Creation



Career Guidance



Loan Facility



Latest Tools & Softwares



1:10 Faculty-Student Ratio



Infrastructure



3 Jobs Available\*

\*3 jobs will be offered to all students who complete a course from Arena Animation

# THERE IS A PROGRAM DESIGNED TO HELP YOU AT EVERY STAGE OF YOUR PROFESSIONAL JOURNEY

ARENA ANIMATION OFFERS PROGRAMS IN THE  
FOLLOWING CATEGORIES:

## CAREER PREMIUM PROGRAMS

Recommended to be done along with graduation.

## PREMIUM PROGRAMS

For those who want to gain expertise in particular skills.

## PROFESSIONAL PROGRAMS

For students who have completed graduation or are nearing completion.

## SHORT-TERM PROGRAMS

For those who want to upgrade skills in one or more tools/software.

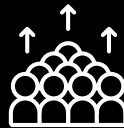
## A TRACK RECORD OF SUCCESS



24 years  
of experience



Presence across  
20 countries



4.5+ Lakh  
students trained



250+ centres



# CREATIVE ENGAGEMENTS

## Industry student partnerships

To establish strong industry connect with stalwarts in Media and Entertainment, Arena Animation creates various creative platforms for student engagement.





Arena Animation's National Student Meet is the biggest ever National Student Meet exclusively crafted for Arena students, where they can connect with peers at various seminars, get an intense learning experience through hands-on workshops, and get inspired by top industry experts.



Arena Animation students get an invaluable opportunity to interact with the global masters of Media and Entertainment through Orbit Live - our internationally acclaimed festival.



Kalakari is a tribute to India's rich cultural heritage as it celebrates its traditional art and craft through performances and more.



It is an exclusive forum for students of Arena Animation all over India. It gives them an opportunity to compete with peers, test their knowledge, apply their skills, be mentored by and gain insights from a jury of industry experts.



A series of free workshops and demo classes held at Arena Animation centres to enable students gain insights on the Media and Entertainment segment.

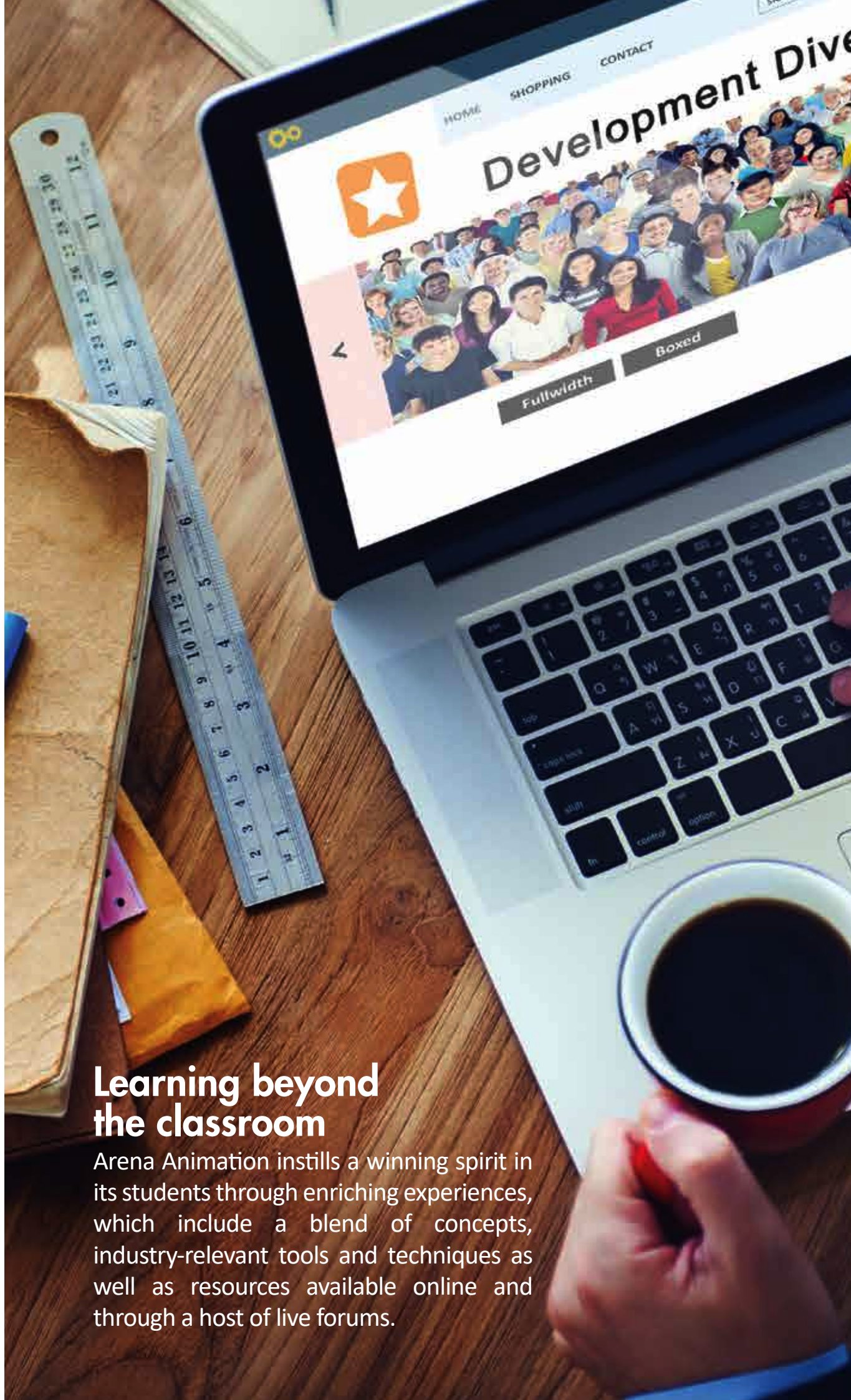


A live platform where Media and Entertainment industry stalwarts from India and the world share insights and personal experiences about working and collaborating on some of the best creative work done worldwide. Students gain first-hand knowledge and exposure to the industry.

# ALL-ROUND LEARNING

## Learning beyond the classroom

Arena Animation instills a winning spirit in its students through enriching experiences, which include a blend of concepts, industry-relevant tools and techniques as well as resources available online and through a host of live forums.





## Onlinevarsity

Onlinevarsity is a unique learning portal that gives Arena students access to 24x7, anywhere, anytime learning. It also offers a host of facilities, like special student offers, peer-to-peer chats, online guidance, knowledge tools, etc.


## Creosouls

Creosouls is a one-stop online portfolio management & social networking platform for Arena Animation students, where they can share their portfolio, exchange ideas, and get access to networking and job opportunities.



### **ENHANCED LEARNING WITH AUGMENTED BOOKS**

With Augmented Books, students at Arena Animation can enhance their learning experience to a great degree. It equips them with a world-class tool to understand the concepts better and apply them with more clarity.





# PARTIAL LIST OF COMPANIES HIRING ARENA ANIMATION STUDENTS

Adnet Global

Amazon.in

Ananta Games

Animatzione

Computer Film Company Studio

Crazy Animation

Crazy Cub Animation

Cimpress

Decathlon

Digital Design

Digitoonz Media & Entertainment

Double Negative

Esolz Technologies

Exigent 3D

Firefly Interactive

Focus Animation

Franchise India Holdings Ltd.

FutureWorks

Fountainhead

Golden Robot Animation

HHH7 Webtech Private Limited

Hoichoi

Jaquar and Company

Lakshya Digital

Maya Digital Studios

Mayabious

Motion Picture Company

NextGen Shopping

Prime Focus

Prismart Global

Probability Gaming Studio

Price Waterhouse and Coopers & Lybrand

Powerweave

ReachLocal

Rockstar

Simulanis Solutions Pvt. Ltd.

Sparrow Interactive

Splat Studio

Studio Color Cards

SVFX Animation Studio LLP

Technicolor

Torrecid International

Trace VFX

Vizent Technologies

Wackytoon Studio

Wipro

As on...

# HALL OF FAME

## It's a win-win situation

Arena Animation students are the real champions and their names will always be etched in the Arena Hall of Fame, where their accomplishments will inspire a whole new generation of students in the years to come. Here's a list of our students who have made their mark in the Media and Entertainment industry by working in Hollywood and Bollywood movies as VFX Artist, Final QC Artist, Lighting Artist, Animator, Asst. Creative Head, etc.



### VINAY TIWARI

*Lighting Artist*  
Prime Focus

- MI:6
- Aquaman
- Zero
- Jungle Book

### RUCHI CHATURVEDI

*Roto & Matchmoving Artist*  
Prime Focus

- MI:6
- Aquaman
- Zero
- Jungle Book

### AMIT PRAJAPATI

*Animator*  
Prime Focus

- Motu Patlu  
(Cartoon Animated Series)

### AYUSH CHARINIYA

*Art Director*  
Viacom 18

- MTV Roadies 2

### BHAKTI RAJGOR

*Compositor & Matchmoving Artist*  
Fluid Mask

- 2.0
- Gold
- Kesari

### USMAN C

*Animator/FX Artist*  
Fluid Mask

- Kokosnuss (Germany)

### MAYANK TYAGI

*Asst. Cinematographer / Asst. Director*

- Star Plus, Sony, Big Magic
- Yeh Rishta Kya Kehlata Hai (Star Plus)
- Yeh Un Dinon Ki Baat Hai, Porus, Crime Patrol, Savdhaan India (Sony)
- Shaktipeeth Ke Bhairav (Big Magic)
- ATS CABS, REFOAM SHOES, COLUMBUS SHOES (TVCs)

### LATIKA DEVRUKHKAR

*Asst. Creative Head / Asst. Director*

- Star Plus & Big Magic
- Rishton Ka Chakravayuh (Star Plus)
- Shaktipeeth Ke Bhairav (Big Magic)

### TIRTH PAREKH

*Roto & Matchmove Artist*  
Fluid Mask

- Sanju
- Zero
- 2.0
- Gold

### DIVYESH BALDAH

*VFX Artist*  
Red Chillies

- Pailwaan
- Sye Ra
- Prasathanam

### MUKUND AGICHA

*Matchmove Artist*  
Double Negative

- Venom
- Wonder Woman
- 2.0
- Godzilla
- Mission Impossible-Fallout

### SHADAB ALI

*VFX Artist*  
Double Negative

- Aladdin
- MIB: International



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## AVI ARORA

*Final QC*  
Stereo Studio  
Black Panther

## SNEHA VISHWAKARMA

*Animator*  
Red Chillies  
▪ Zero  
▪ Kesari  
▪ Badla

## NISHANT YADAV

*BG Prep Department*  
Prime Focus  
▪ Race 3  
▪ Dhadhak  
▪ Stree  
▪ 2.0

## RAGHAV VERMA

*VFX Artist*  
Red Chillies  
▪ Zero  
▪ Baahubali  
▪ Mummy

## PAYAL KASERA

*VFX Artist*  
Hollywood Studios  
▪ Dumbo  
▪ Detective Pikachu  
▪ The Predator  
▪ Skyscraper

## ASHITA MISHRA

*Animator*  
Green Gold Animation  
Pvt. Ltd. Studio  
▪ Chhota Bheem Kung  
Fu Dhamaka

## DIPAK GAUR

*Roto/Paint Artist*  
Red Chillies  
▪ Rampage (BG Prep Artist: Atomic Arts)  
▪ Game of Thrones (Visual Effects - 2 Episodes)  
▪ Baahubali 2: The Conclusion  
(Jr. Composer: VFX)  
▪ Raees (Jr. Composer)

## KHUSHBOO PATEL

*VFX Artist*  
Hollywood Studio  
▪ Feature Film - Avengers  
Endgame

## SNEHASIS ADHIKARI

*Post-production Artist*  
Anibrain India  
▪ Dumbo  
▪ Detective Pikachu  
▪ Captain Marvel  
▪ Avengers Endgame

## RAJKUMAR REDDY SATHI

*VFX Artist*  
Double Negative  
▪ Avengers Endgame

## IQBAL KHATAT

*Stereo Composer*  
DNEG India Media Services Limited  
▪ Avengers Infinity  
(Depth Department)  
▪ Tanhaji

## RANJITH KIZHAKKEY

*Senior Layout Artist*  
Method Studios  
▪ 1917 (Oscar winning)

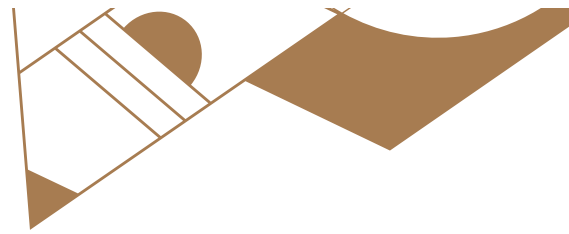


# AWARDS

OUR STUDENTS HAVE ALSO WON AWARDS AND RECOGNITION ON VARIOUS NATIONAL AND INTERNATIONAL EVENTS AND PLATFORMS.

AWARDS/CREDITS	RECOGNITION	SHORT FILM/MOVIE/ WINNER
» FICCI BAF AWARDS	Best Animated Short Film - Winner (Student)	RE-EVOLUTION
» FICCI BAF AWARDS	Best Animated Short Film - Winner (Student)	JOY RIDE
» Bit Film-12 Digital Film Festival, Hamburg, Germany	Winner of the 'Best Film Award' in the 3D Space (Animation) Awards Category	FEEL THE PUNCH
» THE MONSTRA-Lisbon Animated Film Festival, Lisbon, Portugal	Official Selection	
» TASI Viewer's Choice Award at Anifest India	Best Animated Short Film (Student)	
» ASIFA INDIA IAD: AWARDS OF EXCELLENCE	Best 3D Animation Short Film	TWISTED
» 4 <sup>th</sup> India International Cinema Today Short Film Awards (CTSF), Chennai	Best Animation Short Film: Runner-up (Student Film Category)	CECELIA
» TASI Viewer's Choice Award at Anifest India	Best Animated Short Film (Student)	ONE SECOND
» Adobe Certified Associate India Championship	Most Creative Design	SHUBHAM SINGH
» CITTADELLA PADOVA ITALY 2017	Official Selection	CLICK
» Dada Saheb Phalke International Short Film Festival 2018	Best Animated Short Film	
» Kolkata International Short Film Festival 2018	Best Animated Short Film	
» Logo designed for Maharashtra State Commission - Right to Service	Felicitated by Maharashtra's Chief Minister, Mr. Devendra Fadnavis	NARESH AGRAWAL
» Chandigarh University Animation Film Festival (CUAFF) 2018	Best Animation Film (Winner)	TOILET - AB SE KHULE ME KHULASA NAHI
» 3 <sup>rd</sup> Indapur National Short Film Festival 2019	Best Animation Film (Winner)	SUPREME SACRIFICE
» Chambal International Film Festival	(Rajasthan, India) 2019 Festival Special Mention	JAL NA JAYE JAL
» Global Taj International Film Festival (Agra, India) 2019	Best Animation Story	MY DAUGHTER IS MY SON

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## AWARDS/CREDITS

## RECOGNITION

## SHORT FILM/MOVIE/ WINNER

» Global Taj International Film Festival (Agra, India) 2019	Best Animation Story	AN ACCIDENT
» State level India Skills Kerala 2020	Winner for Graphic Design Technology	RANIYA THOTTON PUTHIYAPURAYIL
» Chambal International Film Festival Kota, Rajasthan 2020	Best Animation Film Student Award (Motion Graphics & Mixed Media)	"UNTITLED" - DON'T BE ASHAMED OF YOUR STORY, IT WILL INSPIRE OTHERS
» Chambal International Film Festival Kota, Rajasthan 2020	Best Animation Film (Student Category) - 3D Animation	SHELTER
» Chambal International Film Festival Kota, Rajasthan 2020	Festival Special Mention - 2D Animation (Student Category)	REJOICE
» Chambal International Film Festival Kota, Rajasthan 2020	Festival Special Mention - 2D Animation (Student Category)	ZERO
» Chambal International Film Festival Kota, Rajasthan 2020	Festival Special Mention - 2D Animation (Student Category)	A DAY WITHOUT INTERNET
» Chambal International Film Festival Kota, Rajasthan 2020	Best Animation Film (Professional Category)	PUNARUDAYA
» Chambal International Film Festival Kota, Rajasthan 2020	Best Animation Screenplay (Student Category)	SOIL
» Chambal International Film Festival Kota, Rajasthan 2020	Best Animation Concept (Student Category)	THE LEGEND OF FOREST

# STUDENT SPEAK



"Arena Animation is the best animation institute in Vizag as it helps students secure good jobs in production houses all over India. It has also helped me get a good job and paved the way for a great career."

**- Adu Lingam**



"At Arena Animation, I found a super awesome working environment amidst a wonderful facility, which helped me earn a great job and be a trained professional."

**- Payal Gahlot**



"Joining Arena Animation helped me in having a great start to my career as a design lead and I would suggest students to join Arena to fulfil their career dreams."

**- Akanksha Madaan**



"Arena Animation has given me a wonderful opportunity to grow in my life and reach a great professional level."

**- Kulwant Singh**



"Joining Arena Animation has changed my life and career. Leading a team of designers is giving me great job satisfaction. I am proud to be associated with Arena Animation."

**- Rohit Kumar**



"I have learnt a lot from Arena Animation, which has helped me become a trained professional. The faculty at Arena is extremely supportive and has helped me build great confidence to face the professional world."

**- Jyoti Barola**



"It was a wonderful experience associating with Arena as I could become a trained professional and secure a great job. Thank you Arena Animation."

**- K. Chandra Mouli**



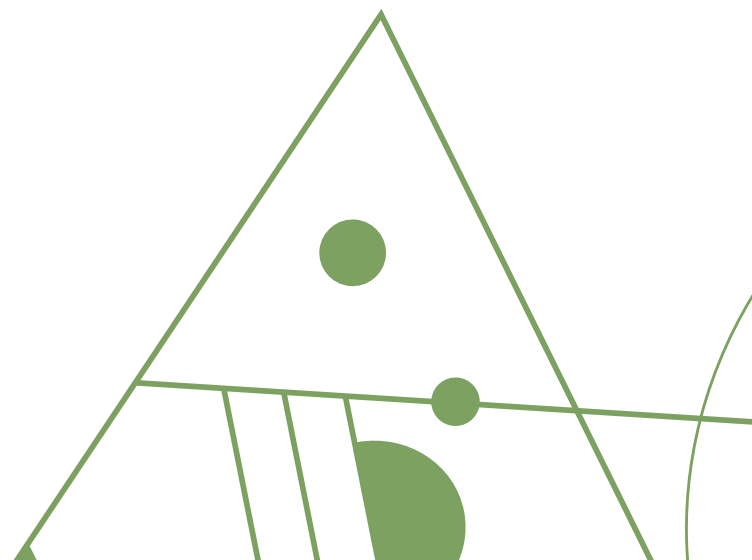
"Arena Animation is a great institute to start your journey in the world of animation and take your career to the top."

**- Sushant Arora**



"Arena Animation is the best place to start your career in the digital industry. The insights and training enhance your creativity and prepares you to face the professional world with confidence."

**- Kunal Kapoor**



# LEGENDS OF MEDIA & ENTERTAINMENT INDUSTRY



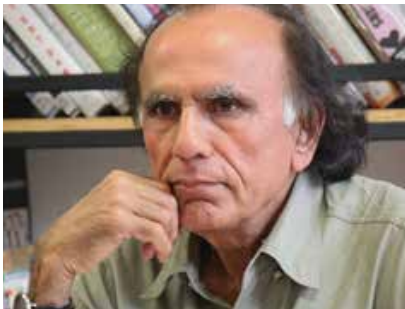
## **LATE RAM MOHAN**

Animator, Title Designer and  
Design Educator

Popularly known as the Father of Indian Animation, Late Ram Mohan started his career at the Cartoon Films Unit of Films Division of India in 1956. He has won the National Film Award twice and was also awarded the Padma Shri in 2014.

Source: <http://www.indiaeducation.net/5-talented-indian-animators-to-get-inspiration-from.html>

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## **ISHU PATEL**

Independent Animation  
Film Producer - Director - Educator

Ishu Patel is an acclaimed animation film director/producer and educator whose films have received theatrical and television distribution worldwide.

Source: <https://ishupatel.com>

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## **LATE BHIMSAIN KHURANA**

AMS 2017 Legend

Late Bhimsain Khurana is considered as India's animation pioneer. He won the prestigious Silver Hugo Award for his first animation short film, 'The Climb'.

Source: <http://www.indiaeducation.net/5-talented-indian-animation>



India's pioneer in the field of animation education, Mr. R.L. Mistry is the animator of the iconic Doordarshan logo, the 'DD Eye'. As an animation film designer and an educator from NID, he received the Indian President's Award for the Best Director and Animation Film, 'National Highway' at the 32<sup>nd</sup> National Film Festival of India, 1985.

## **R.L. MISTRY**

Renowned Animation Film  
Designer and Educator from NID

Source: <https://www.animationsummit.in>

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## **AJIT RAO**

Architect, Cartoonist  
and Animation Trainer

Ajit Rao started his career working with renowned architect B.V. Doshi in Ahmedabad in 1983. He has headed various animation training programs at leading studios and has been a visiting faculty at premier design and architecture institutes in India.

Source: <https://www.animationsummit.in>

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One of the most venerated pioneers of Indian animation, Shri V.G. Samant's contributions are unparalleled.

Source: <https://www.animationsummit.in>

## **SHRI V.G. SAMANT**

Legend of Animation

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Suresh Kumar Eriyat aka Eeks revolutionised the art of animation Ad making in India with his groundbreaking innovations. He is short form animation guru, Mumbai, India.

Source: <https://www.animationsummit.in>

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## **E. SURESH**

Short Form Animation Guru,  
Mumbai, India



Dhimant Vyas is a veteran animation film designer who has worked on famous 'Shaun the Sheep' series two and Purple & Brown with multiple academy award winning animation studio - Aardaman Animation Ltd., U.K.

Source: <https://www.animationsummit.in>

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## **DHIMANT VYAS**

Veteran Animation  
Film Designer



Vaibhav Kumaresh is an animation film maker and is currently Founder, Director at Vaibhav Studios, Mumbai.

Source: <https://www.animationsummit.in>

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## **VAIBHAV KUMARESH**

Creator and Film Maker,  
Founder - Vaibhav Studios



Chetan Sharma is an award-winning animator and Co-founder & Director of Animagic, one of India's most reputed independent animation studios.

Source: <https://www.animationsummit.in>

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## **CHETAN SHARMA**

Director and Actor



### **GAYATRI RAO**

Animator and Film Maker

She is an independent animator who has had the rare distinction of doing an internship at Walt Disney Studios, Florida, sponsored by UNICEF.

Source: <https://www.animationsummit.in>



### **SRINIVAS MOHAN**

Founder and CEO of  
Indian Artists Computer Graphics

With close to 25 years of experience supervising visual effects in Indian cinema, Srinivas Mohan is nothing lesser than a pioneer in India. He is the Co-founder and CEO of Indian Artists Computer Graphics Pvt. Ltd.

Source: <https://www.animationsummit.in>



### **MADHU SUDHANAN**

Sr. Visual Effects Supervisor  
and Film Maker, Chennai, India

Madhu Sudhanan is one of the pioneers of the Indian Visual Effects and Computer Animation industry. He earlier produced several TV commercials and corporate films before he started working on motion pictures.

Source: <https://www.animationsummit.in>



### **P. C. SANAT**

VFX Expert, Co-founder / Director  
- Firefly Creative Studio

Owner - Firefly Creative Studio Pvt. Ltd. - He has been responsible for the animation of the movie that has made history - S.S. Rajamouli's Baahubali. He is also known for his work on Superstar Rajnikant's Enthiran.

Source: <https://www.animationsummit.in>

**RAJIV CHILAKA**

Creator - Chhota Bheem

Rajiv Chilaka also known as Rajiv Chilakalapudi and Sitarama Rajiv Chilakalapudi is the Founder and CEO of Hyderabad-based Green Gold Animations and the creator of a few cartoons including Krishna cartoon series and Chhota Bheem which has now been made into an animated series and films.

Source: <https://www.animationsummit.in>

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**PROSENJIT GANGULY**

Animation Film Designer

An alumnus (1998) and former member of the faculty of the National Institute of Design, Ahmedabad, Prosenjit has served as Director of Special Projects, with Toonz Animation India (2002-2009) creating award-winning animation properties for international broadcasters.

Source: <https://www.animationsummit.in>

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**KIREET KHURANA**

Animation Storyteller,  
Mumbai, India

He is the Conceptualiser, Director and Co-writer of India's first live action & 3D Animation combo feature film 'Toonpur Ka Superhero' starring Ajay Devgan and Kajol.

Source: <https://www.animationsummit.in>

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**SHILPA RANADE**

Animation Film Maker,  
Mumbai, India

Shilpa Ranade - An alumna of Industrial Design Centre (IDC) now teaches animation at IDC, IIT Bombay, a discipline she has helped establish in 2006.

Source: <https://www.animationsummit.in>



Pete is the Co-founder, Division Head and Chief Technical Director of Makuta VFX, one of the top VFX studios in India. He is the genius behind the marvel of legendary Indian films such as Eega, Ghajini & Baahubali 2 - The Conclusion.

Source: <https://www.animationsummit.in>

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### **PETE DRAPER**

Division Head and Chief Technical Director at Makuta VFX



Vaibhav More is a BFA graduate from prestigious Sir J. J. Institute of Applied Art with a specialisation in Illustration. After working with top companies in different industries, he started on his own with Vaibhav More Films, producing numerous award-winning projects. Vaibhav is also the Honorary President of The Animation Society of India since 2019.

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### **VAIBHAV MORE**

Founder & Director,  
Vaibhav More Films, Mumbai



Manisha is an alumna of the National Institute of Design (NID) and also the Chairperson for Applied/Serious Games SIG, Nasscom. Her expertise lies in the area of e-learning, experience design and animation. The projects she has been involved have won several international awards for innovation and design.

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### **MANISHA MOHAN**

Chief - Design and Innovation  
at Tata Interactive Systems (TIS),  
Mumbai

Source: <https://www.animationsummit.in>



Gitanjali is a self-taught animator, spectacular illustrator and thought-provoking film maker. Her independently-produced, directed and animated short film 'Printed Rainbow' went on to win 3 awards at Cannes and also bagged 25 other international laurels.

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### **GITANJALI RAO**

Indian Theatre Actress,  
Animator, Film Maker

Source: <https://www.animationsummit.in>

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[www.arena-multimedia.com](http://www.arena-multimedia.com)

\*Arena Animation reserves the right to upgrade and modify the modules, software delivery of program based on latest trends and industry requirements.  
Availability of courses is decided by the centre.